2023 Annual ANZIBA Conference

The Future of International Business: Equality, Sustainability and Technology

15-17 February 2023
President’s Message

On behalf of the ANZIBA Executive Committee, it gives me great pleasure to welcome you to the 2023 Annual ANZIBA Conference. Like the last two years, this conference will still be different from ‘normal’ – thanks to COVID-19, skyrocketing travel prices and general uncertainty. This conference will be our first in person event since 2020, so we are particularly excited about hosting this event, and catching up with everyone in Melbourne, at Deakin Downtown. Along the way, there are a lot of people to thank.

First of all, I want to thank our Conference Co-Chairs - Dr Jane Menzies and Associate Professor Alfred Presbitero. I would also like to thank Ms Liz Nguyen from the Events and Engagement team at Deakin University for her administrative support. All have put huge efforts into making a successful conference, managing the paper process, and organising the various aspects of the program. I would also like to thank Deakin University for hosting the conference.

Secondly, I want to thank our Keynote speaker – Professor Rosalie Tung – for stepping up and kindly agreeing to present her keynote address via Zoom. It is fitting to have Rosalie talk to give her perspectives on the future of international business research as she takes on the Editor in Chief role at the Journal of International Business Studies.

I also want to thank Associate Professor Alfred Presbitero and Dr Arpit Raswant for volunteering to lead our Doctoral Colloquium, our Track Chairs (see page 3), and all of the reviewers. Despite all the uncertainty, they have stepped up to help out.

And last but not least I want to thank my executive, which has tirelessly stepped up to make this happen; and all of you – the various people submitting papers, proposing panels, and offering to run workshops. Thank you one and all. I wish you all a productive and enjoyable conference.

Professor Douglas Dow
University of Melbourne, Australia

ANZIBA Executive Committee

President:
Douglas Dow (Melbourne Business School, University of Melbourne, Australia - Retired)

Secretary:
Jane Menzies (University of the Sunshine Coast, Australia)

Treasurer:
Rob Jack (Macquarie University, Australia)

Vice President - Membership:
André Sammartino (University of Melbourne, Australia)

Vice President - Marketing:
Matevz Raskovic (Auckland University of Technology, New Zealand)

Appointed Members:
Susan Freeman (University of South Australia, Australia)
Doren Chadee (Deakin University, Australia)
Pavlina Jasovska (University of Technology Sydney, Australia)

Doctoral Student Representatives:
Joanne Wright (University of Auckland, New Zealand)
Hina Mehreen (University of Technology Sydney, Australia)

Past President:
Peter Dowling (LaTrobe Business School -Retired)
Conference Host
The Conference will be hosted by Deakin University and the Deakin Business School. The Co-Chairs of the conference will be Dr Jane Menzies, Senior Lecturer in International Business at the University of the Sunshine Coast and formerly at Deakin University, and Dr Alfred Presbitero, Associate Professor of International Management at Deakin University.

Keynote Speaker

The keynote speaker will be Dr. Rosalie L. Tung, who is the new JIBS Editor-in-Chief. Rosalie is Professor of International Business at Simon Fraser University (Canada). She holds the Ming and Stella Wong Chaired Professorship. She was formerly a Wisconsin Distinguished Professor, Business Administration, with the University of Wisconsin System. Besides teaching in Canada and the U.S., she has held visiting professorships in Australia, China, Denmark, Hong Kong, Japan, New Zealand and South Korea. Rosalie has served as the 2017–2020 Dean of the Fellows, Academy of International Business; the 2015–2016 President of the Academy of International Business; and the 2003–2004 President of the Academy of Management. She has been inducted as a Fellow of the Royal Society of Canada (founded in 1882) and has been elected as a Fellow of the Academy of Management, a Fellow of the Academy of International Business, a Fellow of the British Academy of Management, and a Fellow of the International Academy for Intercultural Research. In 2021, Dr. Tung was awarded the John H. Dunning Academy of International Business President’s Award. In the same year, Rosalie was recipient of the 2021 Academy of Management, International Management Division Eminent Scholar Award. In addition, she won the 2019 Academy of Management Distinguished Service Award and the 2020 Academy of Management, International Management Division Outstanding Service to the Global Community Award. Rosalie is the author or editor of eleven books and many refereed articles. She has served as an Area Editor of JIBS (2008–2010), Senior Editor of Journal of World Business (1999–2007), and EIC of Cross Cultural & Strategic Management (2015–2019). In addition, she sits on the editorial boards of many other academic journals. Dr. Tung has lectured widely at leading universities throughout the world and is active in the internationalization efforts of business schools worldwide.
Tracks & Chairs

Track 1: The Changing Global Environment
Track co-Chairs:  Dr Yang Yu, RMIT
                  Associate Professor Matt Raskovic, Auckland University of Technology

Track 2: Internationalization, SMEs and international entrepreneurship
Track co-Chairs:  Associate Professor Meena Chavan, Macquarie University
                  Professor Gabriele Suder, Federation University

Track 3: MNEs, global strategy (incl. nonmarket strategies) & global value chains
Track co-Chairs:  Associate Professor Andre Sammartino, University of Melbourne
                  Dr Ryan Tang, University of South Australia

Track 4: International marketing
Track co-Chairs:  Professor Susan Freeman, University of South Australia
                  Dr Raisa Yakamova, University of Huddersfield

Track 5: Culture and international HRM
Track co-Chairs:  Dr Miriam Moeller, University of Queensland
                  Dr Marina Iskhakova, Australian National University

Track 6: SDGs, and sustainable development in IB
Track co-Chairs:  Dr Noemi Sinkovics, University of Glasgow
                  Associate Professor Fara Azmat, Deakin University

Track 7: Special conference track: The future of international business: Equality or technology
Track co-Chairs:  Dr Jeannie Eun Su Lee, University of Newcastle
                  Dr Andrea North-Samardzic, Deakin University

Doctoral Colloquium
Co-Leads:  Associate Professor Alfred Presbitero, Deakin University
          Dr Arpit Raswant, Deakin University

Conference Venue

The ANZIBA 2023 Conference will be held at Deakin Downtown (Melbourne), which is located at the following address:
Level 12, Tower 2, 727 Collins Street Melbourne Victoria 3008
+61 3 9918 9120
downtown@deakin.edu.au
Arriving at Collins Square
To make your way to Deakin Downtown, located in Tower 2:

- Enter Collins Square via the Collins Street entrance underneath the yellow geometric sculpture
- Make your way across the lobby floor towards the escalators on the right-hand side
- Ascend the escalators and turn left, following signage to the elevators
- Select Level 12 on the touch screen and wait to be allocated an elevator letter and then make your way to the corresponding elevator door
- Upon arrival to level 12, turn right and proceed through the glass sliding doors where you will find our reception desk.

WIFI Code at the Venue:

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<tr>
<th>#</th>
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Conference Dinner
The Conference Dinner will be held at THE EVENTS CENTRE, 727 Collins Street, Melbourne, VIC, 3000 (which is downstairs from Deakin Downtown).

Presentation Instructions
Please prepare a PowerPoint presentation for your session. Please go to your room at least 10-15 minutes before your presentation and load your presentation onto the computer. Each room will have instructions, and passwords to use the computers and AV equipment. If you are having difficulties with the computers or AV equipment, you can ask for assistance from the Conference Chairs, or at the Deakin Downtown front desk, or the roving student volunteers. Each session either has 3 or 4 papers in it and is 1.5 hours long. Depending on how many papers in each
session the Session Chair can decide on the duration of the presentation/question and answer time. For example:

- If there are 3 papers in a session, then the session time could be broken down into 3 x 25-minute slots, with 20-minute presentation, and 5-minute question time per paper.
- If there are 4 papers, then the time per paper will need to be reduced. For 4 papers, the session time could be broken down into 4 x 20-minute slots, with 15-minute presentation, and 5-minutes question time.

**Conference Schedule Summary**

* Please note, Deakin Downtown does not allocate room names until the day of the event. Room names will be advertised on the computer screens in the Foyer of Deakin Downtown, and out the front of each room. For this reason, in the program we have referred to each room as either ‘the main conference room’ to indicate main sessions such as the Keynote speaker session, meet the editor’s session and AGM/Elections, or ‘small conference room’ for the track paper sessions. If there is any confusion, please ask for assistance from your Conference Chairs, the staff at the Deakin Downtown Front Desk, or the roving student volunteers.

**Wednesday, 15th February**

<table>
<thead>
<tr>
<th>Time (AEDT)</th>
<th>Activity</th>
<th>Locations</th>
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<tr>
<td>12:00pm - 5:00pm</td>
<td>Doctoral Colloquium</td>
<td>Deakin Downtown</td>
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<td>5.00pm-5.30pm</td>
<td>Arrivals &amp; Registration</td>
<td>Deakin Downtown (Foyer)</td>
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<td>5:30pm – 7.00pm</td>
<td>Welcome Reception</td>
<td>Deakin Downtown (Foyer)</td>
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**Thursday, 16th February**

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<tr>
<th>Time (AEDT)</th>
<th>Activity</th>
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<tr>
<td>8:40am - 9:00am</td>
<td>Conference Opening</td>
<td>Deakin Downtown</td>
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<tr>
<td>9.00am-10.30am</td>
<td>Keynote Speaker</td>
<td>Deakin Downtown</td>
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<td>10:30am - 11:00am</td>
<td>Morning Tea</td>
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<tr>
<td>11:00am - 12:30pm</td>
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<td>Track 3 Session 1</td>
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<td>12:30pm - 1:30pm</td>
<td>Lunch</td>
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<td>1.30pm-3.00pm</td>
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<td>Track 5 Session 1</td>
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<td>Track 6 Panel 1</td>
<td>[Small conference room]</td>
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<td>3:00pm - 3:30pm</td>
<td>Afternoon Tea</td>
<td>Deakin Downtown</td>
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<tr>
<td>3.30pm-5.00pm</td>
<td>Track 7 &amp; 5 Session 1</td>
<td>[Small conference room]</td>
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<td>Mixed Track Session 1</td>
<td>[Small conference room]</td>
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<th>Time (AEDT)</th>
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<tr>
<td>8:30am - 10:00am</td>
<td>Track 5 Session 2</td>
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<td>Track 6 Session 3</td>
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<td>Track 6 – Panel 2</td>
<td>[Small conference room]</td>
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<td>10:00am - 10:30am</td>
<td>Morning Tea</td>
<td>Deakin Downtown (Foyer)</td>
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<tr>
<td>10:30am - 12:00pm</td>
<td>Meet the Editors Session</td>
<td>Deakin Downtown [Main conference room]</td>
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<tr>
<td>12.00pm-1.15pm</td>
<td>Lunch</td>
<td>Deakin Downtown (Foyer) [Main conference room]</td>
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<td>1.15pm-2.45pm</td>
<td>Track 3 - Session 3</td>
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<td>Mixed Track – Session 2</td>
<td>[Small conference room]</td>
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<td>2.45pm-3.15pm</td>
<td>Conference Close</td>
<td>Deakin Downtown (Foyer) [Small conference room]</td>
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<td>New ANZIBA Executive Meeting</td>
<td>[Small conference room]</td>
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Conference Schedule

**Wednesday, 15 Feb 2023**  
**Deakin Downtown [Small Conference Room]**

**Doctoral Colloquium**  
**Session Chair: Alfred Presbitero & Arpit Raswant**

12.00pm-1.00pm Welcome Lunch and Networking

1.00pm-.1.30pm Welcome Remarks – ANZIBA President Professor Douglas Dow

1.30pm-2.30pm Panel – What does it take to be an amazing academic – research, teaching and impact?
- Dr. Pavlina Jasovska, University of Technology, Sydney
- Professor Fuming Jiang; RMIT University, Australia
- Dr. Ryan Tang, University of South Australia, Australia
- Professor Peter Liesch, University of Queensland, Australia
- Professor Snejina Michailova, University of Auckland, New Zealand
- Associate Professor Chinmay Pattnaik, University of Sydney, Australia
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<th>Time</th>
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<tbody>
<tr>
<td>2.30pm-3.45pm</td>
<td>PhD Thesis Feedback Session – Meet with your mentor</td>
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<tr>
<td>3.45-4.15pm</td>
<td>Afternoon Tea</td>
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<tr>
<td>4.15pm-5.00pm</td>
<td>Plenary Session and Closing</td>
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**Wednesday, 15 Feb 2023**

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<td><strong>Deakin Downtown Foyer</strong></td>
<td>Welcome Reception</td>
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**Thursday, 16 Feb 2023**

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<tr>
<td>8:40 am – 9.00 am</td>
<td>Conference Opening</td>
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<tr>
<td><strong>Deakin Downtown [Main Conference Room]</strong></td>
<td>Welcome from your Conference – Co-Chairs Dr Jane Menzies &amp; Associate Professor Alfred Presbitero</td>
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<td>Greetings from the Executive Dean Alfred Deakin Professor Mike Ewing</td>
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**Thursday, 16 Feb 2023**

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<th>Time</th>
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<tr>
<td>9:00 am - 10:30 am</td>
<td>Keynote Speaker Via Zoom – Professor Rosalie Tung</td>
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<tr>
<td><strong>Deakin Downtown [Main Conference Room]</strong></td>
<td>The future of international business research: Equality, Sustainability and Technology</td>
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<td>Presentation, with an interactive question and answer time</td>
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Thursday, 16th Feb 2023  
10:30 am - 11:00 am  
*Deakin Downtown Foyer*  
**Morning Tea**

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Thursday, 16th Feb 2023  
11:00 am – 12:30 pm  
*Deakin Downtown [Small Conference Room]*  
**Track 1 Session 1: The changing global environment**  
Session Chair: Gabriele Suder

1. **Socially-Responsible HRM and Organizational Sustainability Performance- An Evidence from Indian Business Organizations**  
   *Neelam Nakra, Indian Institute of Technology, India*  
   *Vaneet Kashyap, Indian Institute of Technology, India*

2. **Firm performance post sanctions: An empirical investigation of foreign MNEs in Russia**  
   *Sihong Wu, University of Auckland, New Zealand*  
   *Snejina Michailova, University of Auckland, New Zealand*

3. **Taking Stock of Key Themes, Topics, Trends and Communities in International Business and International Management Education Research**  
   *Gabriele Suder, Federation University, Australia*  
   *Angelito Calma, University of Melbourne, Australia*  
   *Thomas P. Kenworthy, University of Windsor, Canada*

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Thursday, 16th Feb 2023  
11:00 am - 12:30 pm  
*Deakin Downtown [Small Conference Room]*  
**Track 2 Session 1: Internationalization, SMEs and international entrepreneurship**  
Session Chair: Yulong (David) Lu

1. **The internationalization of meta platforms: Infrastructuralization, Value Co-creation, Internalization, and Externalization**  
   *Mian Wu, Massey University, New Zealand*  
   *Yulong (David) Liu, Massey University, New Zealand*

2. **SME international alliances: the role of partner localization in the contractual governance**  
   *Hélène Delerue, Université du Québec à Montréal, Canada*

3. **Idiosyncratic Risk in the Joint Venturing Firm**  
   *Margarita Mejia-Likosova, University of Tübingen, Germany*  
   *Peter W. Liesch, University of Queensland, Australia*
Thursday, 16th Feb 2023  
11:00 am - 12:30 pm

Deakin Downtown [Small Conference Room]

Track 3 Session 1: MNEs, global strategy (incl. non-market strategies) & global value chains
Session Chair: Ryan Tang

1. S-shaped Effects of Prior Acquisition Experience on Cross Border Acquisitions: Evidence from Indian Multinational Enterprises
   Revti Raman Sharma, Victoria University of Wellington, New Zealand
   Sharmistha Chowdhury, Victoria University of Wellington, New Zealand
   Yang Yu, RMIT, Australia

2. Is there an implicit liability of foreignness of Chinese firms in foreign markets?
   Jianhua (Jane) Zhang, Charles Darwin University, Australia
   Fuming Jiang, RMIT, Australia

3. Who wants to take risks?: CEO risk preference and the ownership level in cross-border acquisition
   Sohee Lim, Korea University Business School, Korea
   Jaiho Chung, Korea University Business School, Korea

Thursday, 16th Feb 2023  
12:30 pm - 1:30 pm

Deakin Downtown Foyer

Lunch

Thursday, 16th Feb 2023  
1:30 pm - 3:00 pm

Deakin Downtown [Small Conference Room]

Track 4 Session 1: International Marketing
Session Chair: Bodo B. Schlegelmilch

1. How Consumers Perceive Brand Activism: Conceptualizing and Probing the Dimensions of the Construct
   Selma Saracevic, Vienna University of Economics and Business, Austria
   Bodo B. Schlegelmilch, Vienna University of Economics and Business, Austria

2. The adoption of sustainable e-procurement in Hong Kong: A literature review
   Calvin Chang, The Hong Kong Polytechnic University, Hong Kong, China
   Simon S.M. Yuen, The Hong Kong Polytechnic University, Hong Kong, China
3. **Boundary Conditions and Performance Effect of Innovation Capabilities in Service Firms**  
   *Thomas Anning-Dorson, University of Witwatersrand, South Africa*

4. **Customers’ behavioral responses towards COVID-19 health protocols and purchasing intentions in New Zealand food retailing.**  
   *R. A. Uthpala Madhuwanthi Ranasinghe, ICL Graduate Business School, Auckland, New Zealand*  
   *Zarqa Shaheen, ICL Graduate Business School, Auckland, New Zealand*  
   *Michèle Akoorie, ICL Graduate Business School, Auckland, New Zealand*

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**Thursday, 16th Feb 2023**  
1:30 pm - 3:00 pm  
*Deakin Downtown [Small Conference Room]*

**Track 5 Session 1: Culture and International HRM**  
Session Chair: Miriam Moeller

   *Hina Mehreen, University of Technology, Sydney Australia*  
   *Hussain G. Rammal, University of Adelaide, Australia*  
   *Nico Schulenkorf, University of Technology, Sydney Australia*

2. **ICT Skilled Migration and Services Offshoring – A Conceptual Framework of its Implications on Talent Management in Home Countries**  
   *Mohan Thite, Griffith University, Australia*

3. **Conceptualising Expatriate Grief during Global Work Relocations**  
   *Miriam Moeller, University of Queensland, Australia*  
   *Jane F. Maley, Sabanci University, Turkey*  
   *Timothy Kiessling Sabanci University, Turkey*

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**Thursday, 16th Feb 2023**  
1:30 pm - 3:00pm  
*Deakin Downtown [Small Conference Room]*

**Track 6 Panel 1: SDGs and Sustainable Development in IB**  
Session Chair: Christina Stringer

Panel: Multinational enterprises, modern slavery, and human rights  
*Christina Stringer, University of Auckland, New Zealand*  
*Martijn Boersma, University of Notre Dame, Australia*  
*Brent Burmester, University of Auckland, New Zealand*  
*Thomas Cadd, University of South Australia, Australia*
Thursday, 16th Feb 2023  
3:00 pm - 3:30 pm  
**Deakin Downtown Foyer**  

**Afternoon Tea**

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Thursday, 16th Feb 2023  
3:30 pm - 5:00 pm  
**Deakin Downtown [Small Conference Room]**  

**Track 7 & 5 Session 1: Special Track: The future of international business Equality or Technology & Culture & International HRM**  
**Session Chair: Betina Szkudlarek**

1. **A Multi-Stakeholder Systems Perspective on Recruitment of Refugee workforce: Implications for Disadvantaged Jobseekers**  
   Betina Szkudlarek, University of Sydney, Australia  
   Jeannie Eun Su Lee, University of Newcastle, Australia  
   Chris Brewster, Henley Business School, University of Reading, UK

2. **Exploring the role of short-term international assignments in the careers of women professionals in India**  
   Santoshi Sengupta, Graphic Era Hill University, India  
   Parth Patel, Australian Institute of Business, Australia  
   Verma Prikshat, University of Wollongong Dubai, UAE  
   Arup Varma, Loyola University, Chicago, USA

3. **Consultants globalizing new work organization and practices: What the past tells us about the future of work**  
   Matthias Kipping, York University, Canada

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Thursday, 16th Feb 2023  
3:30 pm - 5:00 pm  
**Deakin Downtown [Small Conference Room]**  

**Mixed Track - Session 1**  
**Session Chair: Matt Raskovic**

1. **Prepare to green: Examining the impact of COP26 on the relationship between international diversification and shareholder value**  
   Kijong Kim University of South Carolina, USA  
   Noman Shaheer University of Sydney, Australia  
   Sali Li, University of South Carolina, USA
2. Limits of ESG Investing? Challenges From the Supply Chain  
   Zhengyu Li, University of Melbourne, Australia  
   Shipeng Yan, University of Hong Kong, Hong Kong, China  
   Fan Zhang, Bentley University, USA

3. Effect of Crime on Export Intensity of Innovative Emerging Economy Firms  
   Mona Bahl, Illinois State University, USA

Thursday, 16th Feb 2023 3:30 pm - 5:00 pm  
Deakin Downtown [Small Conference Room]  

Track 2 Session 2: Internationalization, SMEs and international entrepreneurship  
Session Chair: Fuming Jiang

1. Entrepreneurial ecosystem of the host country matters: Understanding local and transnational embeddedness of high-skilled immigrant entrepreneurs  
   Farzana Adeel, University of Auckland  
   Rod McNaughton, University of Auckland, New Zealand  
   Janine Swail, University of Auckland, New Zealand

2. INTER-PARTNER TEACHING INTENT AND KNOWLEDGE GENERATION IN IJVS  
   Fuming Jiang, RMIT, Australia  
   Lixian Liu, James Cook University, Australia  
   Yuanfei Kang, Massey University, New Zealand

3. MNE Risk Management and International Expansion Trajectories  
   Angelo M. Solarino, University of Durham, United Kingdom  
   Elizabeth Yi Wang, University of Leeds, United Kingdom  
   Elizabeth L Rose, Indian Institute of Management Udaipur, India  
   Peter W Liesch, University of Queensland, Australia

Thursday, 16th Feb 2023 6:30 pm - 9:30 pm  
The Events Centre, 727 Collins Street, Melbourne, VIC, 3000 (which is downstairs from Deakin Downtown).

Conference Dinner

Keynote Speech - Pro-Vice Chancellor (International), Deakin University - Mr John Molony

Presentation of Awards – Alfred Deakin Professor Alexander Newman, Deakin University & Professor Douglas Dow, ANZIBA President

ANZIBA Best Paper Award
The Lawrence Welch Prize – Challenging the Status Quo
The Sid Gray Prize – The Most Promising Thesis Proposal
Best Reviewer Award
### Track 5 Session 2: Culture and International HRM

**Zoom Host & Session Chair: Tine Köhler**

1. **Culture-driven Scripts for Meetings: An Integrative Theoretical Lens for Studying Workplace Meetings**
   - Tine Köhler, University of Melbourne, Australia
   - Helene Tenzer, LMU Munich School of Management, Germany
   - Emerita Catherine Durnell Cramton, George Mayson University, USA

2. **Monolingual, bilingual, and multilingual students’ short-term study abroad experiences in English-speaking and non-English-speaking destinations**
   - Marina Iskhakova, Australian National University, Australia
   - Dana L. Ott, University of Otago, New Zealand
   - Andrew Bradly, Australian National University, Australia

3. **Cultural differences ruin mergers through affective chain reactions**
   - Sandor Talas, University of Queensland, Australia
   - Andre A. Pekerti, University of Queensland, Australia
   - Neal M. Ashkanasy, University of Queensland, Australia

### Track 6 Session 3: SDGs and Sustainable Development in International Business

**Session Chair: Matt Raskovic**

1. **Unmasking the indirect pollution haven effect: How the presence of MNEs impacts local firms’ environmental performance**
   - Tao Bai, University of Queensland, Australia
   - Maoliang Bu, Nanjing University, China
   - Yang Chen, Jiaotong-Liverpool University, China
   - Fushu Luan, Xian Jiaotong-Liverpool University, China

2. **Rethinking (re-teaching) Sustainability for the 21st Century Global Environment**
   - Shelly Meyer, Lindenwood University, USA
   - Timothy S. Hatten, Colorado Mesa University

3. **How Are Multinational Companies Impacted by, and How Do They Mitigate, Climate Change: A Systematic Review and Future Research Direction**
   - Fang Lee Cooke, Monash University, Australia
   - Jingtian Wang, Zhuhai Administrative College China
Pervez Ghauri, University of Birmingham, United Kingdom

4. Near and cleaner? Geographic distance from local government and firm pollution in China

Wen Helena Li, University of Technology, Sydney, Australia
Wei Lu, Business School, Qingdao University, China
Jing Yu Yang, University of Sydney, Australia

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Friday, 17th Feb 2023 8:30 am - 10:00am
Deakin Downtown [Small Conference Room]

Track 6 Panel 2: SDGs and Sustainable Development in IB
Session Chair in Person & Via Zoom: Sandra Seno-Alday
https://deakin.zoom.us/j/89794322844?pwd=Z3krMkdDS0Jhb0RSbmYzR05STkxrzd09

Panel: Integrating Sustainability in International Business Education
Sandra Seno-Alday, University of Sydney, Australia
Maria Ilieva, University of Leeds, United Kingdom
Marina A. Schmitz, CBS International Business School, Germany

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Friday, 17th Feb 2023 10:00 am - 10:30 am
Deakin Downtown Foyer

Morning Tea – With a focus on Sustainability in International Business

Proudly supported and hosted by the AIB Sustainability Interest Group and the University of Sydney Business School’s Discipline of International Business.

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Friday, 17th Feb 2023 10:30 am - 12:00 pm
Deakin Downtown [Main Conference Room]

Meet the Editors Session
Session Chairs: Anna Earl, University of Canterbury & Dana Ott, University of Otago

Prof Fang Lee Cooke – International Business Review
Prof Vikas Kumar – Journal of International Management
Prof Colin Higgins – Business & Society
Prof Hussain Rammal – Review of International Business and Strategy, and Journal of Knowledge Management
Prof Tine Kohler – Organizational Research Methods
Dr Brent Burmester – Critical Perspectives on International Business
Associate Professor Chinmay Pattnaik, Asia Pacific Journal of Management
**Friday, 17th Feb 2023**  
**12:00 pm - 1:15 pm**  
*Deakin Downtown Foyer & Main Conference Room*

**Lunch, AGM & 2023-2026 Elections**

Grab yourself some lunch and join us in the main conference room for the AGM and elections at 12.15pm

**Session Chair: Professor Douglas Dow**

> As the title implies, this is the Annual General Meeting for ANZIBA, but we promise to keep it brief, but there may be an election.

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**Friday, 17th Feb 2023**  
**1:15 pm - 2:45 pm**  
*Deakin Downtown [Small Conference Room]*

**Track 3 Session 3: MNEs, global strategy (incl. non-market strategies) & global value chains**  
**Session Chair: Andre Sammartino**

1. **Taking the long view of the multinational in Australia**  
   Andre Sammartino, University of Melbourne, Australia  
   David Merrett, University of Melbourne, Australia  
   Pierre van der Eng, Australian National University, Australia  
   Simon Ville, University of Wollongong, Australia

2. **Impact of Cross-national Differences in the Human Rights and Acquisition Experience on Emerging Market Multinationals’ Cross-border Acquisitions**  
   Yifan Zhong, Curtin University, Australia  
   Rekha Rao-Nicholson, University of Essex, United Kingdom

3. **DISTANCE AND INTERNATIONAL ENTRY MODE DECISIONS: DECISION-MAKER BIAS AS A BOUNDARY CONDITION OF THE TCE PERSPECTIVE**  
   Hyeyoon Jung, University of Tennessee at Chattanooga, USA  
   Peter Magnusson, University of Texas Rio Grande Valley, USA  
   Stanford A. Westjohn, University of Alabama, USA  
   Yi Peng, Tennessee Technological University, USA  
   Douglas Dow, University of Melbourne, Australia

4. **Global Value Chain Lead Firm Externality Management**  
   Peter J. Buckley, University of Leeds, United Kingdom  
   Peter W. Liesch, University of Queensland, Australia
Mixed Track – Session 2
Session Chair: Alexandra Kriz

1. BUILDING RESILIENCE THROUGH SOCIAL INNOVATION
   Irene Dobarrio Machado Ciccarino, Polytechnic Institute of Leiria, Portugal
   Jorge Ferreira da Silva, Pontifical Catholic University, Portugal
   Susana Cristina Serrano Fernandes Rodrigues, Polytechnic Institute of Leiria, Portugal

2. Organisational Learning, Guanxi Networking, Co-creation Marketing Strategy and Export Performance: Evidence from Chinese Exporting Ventures
   Herbert Sima, University of Auckland

3. The impact of the exchange relationship between self-initiated expatriates and host country nationals on knowledge sharing
   Milad T. Jannesari, Zhejiang University, China
   Alfred Presbitero, Deakin University, Australia
   Michael Morley, University of Limerick, Ireland

4. Sector meets cluster: A past, present, future Sri Lankan pharmaceutical’s triple helix investigation
   Nirosha Liyanarathnage, Australian National University, Australia
   Anton Kriz, Australian National University, Australia
   Alexandra Kriz, University of Queensland, Australia

Conference Close – We will finish early today so that you can:

   Explore the sights of Melbourne
   Go for a walk along the Yarra
   Visit the Botanical Gardens, the Arts Centre, Federation Square etc
   Go shopping
   Enjoy an afternoon beverage with your colleagues or newly found friends
   Make your journey home

New ANZIBA Executive Meeting
Reviewers
We would like to thank the reviewers who so graciously gave up their time to review for the conference. These people included:

Abu Hanifah Ayob, National University of Malaysia
Alexandra Kriz, University of Queensland
Alexei Koveshnikov, Aalto University
Alfred Presbitero, Deakin University
Amanda Budde-Sung, United States Airforce Academy
Andre A. Pekerti, University of Queensland
André Sammartino, University of Melbourne
Andrew Bradly, Australia National University
Angelito Calma, University of Melbourne
Angelo M. Solarino, Durham University
Anish Purkayastha, University of Sydney
Anna Earl, University of Canterbury
Arup Varma, Loyola University Chicago
Ausrine Sileskyte, University of Vaasa
Becky Teng, Universiti Kebangsaan Malaysia
Betina Szkudlarek, University of Sydney
Bodo B. Schlegelmilch, WU Vienna University of Economics and Business
Calvin Cheng, The Hong Kong Polytechnic University
Chris N. Pitelis, University of Leeds
Dana L. Ott, Otago University
Doug Dow, Melbourne Business School
Duy Nguyen, University of Technology Sydney
Eldrede Kahiya, Victoria University of Wellington
Elizabeth Yi Wang, The University of Leeds
Fang Lee Cooke, Monash University
Fara Azmat, Deakin University
Farzana Adeel, University of Auckland
Fuming Jiang, RMIT
Gabriele Suder, Federation University
Georg Lintner, Wirtschaftsuniversität Wien
Gerhard Van de Venter, University of Technology
Guus Hendriks, University of Amsterdam
Hamizah Abd Hamid, National University of Malaysia
Hasliza Abdul Halim, University Sains Malaysia
Hélène Delerue, Université du Québec à Montréal
Helene Tenzer, Ludwig-Maximilians-Universität of Munich
Herbert Sima, University of Auckland
Hina Mehreen, University of Technology, Sydney
Hui Zhang, City University of Hong Kong
Hussain Gulzar Rammal, University of Adelaide
Irene Dobarrío Machado Ciccarino, Instituto Politécnico de Leiria
Ismatilla Mardanov, Southeast Missouri State University
Jane F. Maley, Sabanci Business School
Jane Lu, City University of Hong Kong
Jang Singh, University of Windsor
Jeannie Eun Su Lee, University of Newcastle
Jianhua Zhang, Charles Darwin University
Jing Yu Yang, University of Sydney
Jingtian Wang, Renmin University
Jonathan Doh, Villanova University
Joseph Yan, University of Auckland
Khaled Shukran, University of Malaya
Lixian Liu, James Cook University
Maogang Sun, University of Technology, Sydney
Maoliang Bu, Nanjing University
Margarita Mejia-Likosova, University of Tübingen
Marina Iskhakova, Australia National University
Mathupayas Thongmak, Thammasat University
Matt Raskovic, Auckland University of Technology
Matthias Kipping, York University
Mian Wu, Massey University
Michèle Akoorie, ICL Graduate Business School Auckland
Milad T. Jannesari, Zhejiang University City College
Miriam Moeller, University of Queensland
Mohan Thite, Griffith University
Mona Bahl, Illinois State University
Neelam Nakra, India Institute of Technology
Nir Kshetri, The University of North Carolina
Niroska Liyanarathnaghe, Australian National University
Noemi Sinkovics, University of Glasgow
Parth Patel, Australia Institute of Business
Peter J. Buckley, The University of Leeds
Peter W. Liesch, University of Queensland
Peter Zamborsky, University of Auckland
Ramudu Bhanugopan, Charles Sturt University
Rebecca Dong, University of Technology, Sydney
Revti Raman Sharma, Victoria University of Wellington
Rod McNaughton, University of Auckland
Ryan W. Tang, University of South Australia
Sandor Talas, University of Queensland
Santoshi Sengupta, Graphic Era Hill University
Selma Saracevic, WU Vienna University of Economics and Business
Sharmistha Chowdhury, Victoria University of Wellington
Shelley Meyer, Lindenwood University
Sihong Wu, Auckland University
Simon S.M. Yuen, The Hong Kong Polytechnic University
Siqiao Luan, University of Otago
Sohee Lim, Korea University Business School
Sorin M.S. Krammer, University of Surrey
Sumedha Weerasekara, Torrens University
Susana Cristina Serrano Fernandes Rodrigues, Instituto Politécnico de Leiria
Tao Bai, University of Queensland
Thomas Anning-Dorson, University of the Witwatersrand
Thomas Lindner, University of Innsbruck
Timothy Kiessling, Sabanci University
Tine Köhler, University of Melbourne
Ursula Schinzel, Unicaf University
Vaneet Kashyap, Indian Institute of Technology
Vera Kunczer, WU Vienna
Verena Gruber, HEC Montreal
Verma Prikshat, Cardiff Metropolitan University
Wei Liu, University of Sydney
Wen Helena Li, University of Technology Sydney
Yama Temouri, Khalifa University
Yang Chen, Xi’an Jiaotong-Liverpool University
Yang Yu, RMIT
Yifan Zhong, Curtin University
Yuanfei Kang, Massey University
Yulong (David) Liu, Massey University
Zarqa Shaheen, ICL Graduate Business School Auckland
Zhanna Rodina, Victoria University of Wellington
Zhengyu Li, University of Melbourne
Deakin Downtown
Level 12 | Tower 2 | Collins Square

Offering the next level of sophisticated, technology-rich, flexible space for external engagement, meetings, conferences, functions and professional immersion.

GETTING TO COLLINS SQUARE
Deakin Downtown is located on Level 12 in Tower 2 of Collins Square. Here you will find out how to get there, your own way!

Train
Southern Cross Station is just 350 metres from Collins Square providing access to over 15 different train lines and all Vline services. Southern Cross Station also has coach services to Melbourne Airport and Avalon Airport.

Bike
There are many bicycle paths which link Collins Square to various routes in and out of the city.

Tram
Collins Square is directly opposite tram stop D15-Batmans Hill Drive / Collins Street offering tram accessibility for 10 different routes.

Bus
Bus stop locations
Cnr Collins & Spencer Street and Outside The Age building.
Bus 237 & 235 – Queen Victoria Market/ Fisherman’s Bend.

Bus route information is available from Public Transport Victoria – ptv.vic.gov.au

Secure Parking
664 Collins Street, Melbourne
Mon-Fri: 6am-8pm
700 Collins Street, Docklands
Mon-Sun: 24/7

Wilson Parking
750 Collins Street, Docklands
Mon- Fri: 6am-7pm

Check online for early bird times for the best rates.

Public car parking

Taxi
Collins Square hosts a dedicated taxi rank on Collins Street, located just outside the Commonwealth Bank, towards the corner of Collins Street and Batmans Hill Drive. Additional taxi ranks are located across the road outside 750 Collins Street and 700 Collins Street.

COLLINS SQUARE RETAIL AND HOSPITALITY
Over 45 different retailers and services located within Collins Square ensures your visit to Deakin Downtown is enjoyable and convenient.

On the ground floor of Collins Square you’ll find an array of food options, with both dine-in and grab and go varieties on offer to suit every situation.

You will also find useful services such as Australia Post, Commonwealth Bank, and dry cleaners.
ONCE YOU ARRIVE AT COLLINS SQUARE

To make your way to Deakin Downtown, located in Tower 2:

1. Enter Collins Square via the Collins Street entrance underneath the yellow geometric sculpture
2. Make your way across the lobby floor towards the escalators on the right-hand side
3. Ascend the escalators and turn left, following signage to the elevators
4. Select Level 12 on the touch screen and wait to be allocated an elevator letter and then make your way to the corresponding elevator door
5. Upon arrival to level 12, turn right and proceed through the glass sliding doors where you will find our reception desk.

Welcome to Deakin Downtown.

MOBILITY ACCESS

1. Enter Collins Square via the Collins Street entrance underneath the yellow geometric sculpture through the revolving doors or the mobility access door to the right
2. Make your way across the lobby floor towards the concierge desk
3. Concierge will escort you directly to the elevators with access to Level 12

Welcome to Deakin Downtown.
DIRECTIONS:

1. Walk under the bright yellow Dion Horstmanns sculpture at the entry to Collins Square
2. Walk straight ahead and through the doors marked as “To Tower Four and Five”
3. Walk across the upper level of the plaza, to the left
4. Continue pass Long Shot Café and the revolving doors to your left
5. Enter The Events Centre lobby through the sliding doors to your left.