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MELBOURNE BUSINESS SCHOOL

DEAKIN UNIVERSITY AUSTRALIA | WORLDLY

LA TROBE BUSINESS SCHOOL
Welcome

Welcome to Melbourne: Message from the President

On behalf of the ANZIBA Executive Committee it gives me great pleasure to welcome you to the ANZIBA 2015 Conference.

The annual ANZIBA conference provides opportunities for academics and research students to exchange ideas and network, and I am confident that ANZIBA 2015 will be no exception. It is encouraging to see a large number of delegates from outside the Australia and New Zealand region. This year the accepted papers include authors or co-authors from 26 different countries.

I would like to congratulate the local organizing committee for compiling an interesting and diverse program. I’d also like to thank the Melbourne Business School and University of Melbourne for co-hosting the conference, Deakin University for hosting the Doctoral Symposium, and La Trobe University for sponsoring the Keynote Speaker.

Professor Peter Dowling  
La Trobe University  
President, ANZIBA Executive Committee

Message from the Conference Chair

On behalf of all the conference organising committee, I want to welcome everyone to Melbourne. We have had a huge surge of interest in terms of papers submitted (96) and panel sessions proposed (6) this year. We obviously cannot accommodate everyone but we have done our best. In total the conference will have 27 sessions spread across two days, culminating in the Gala Dinner Friday night (or in the World Cup Cricket match the next day for those of that persuasion).

At a personal level I want to thank everyone who has helped out with the conference from the local organizing committee, the ANZIBA Executive, and Conference Solutions, to the Track Chairs, the Session Chairs and Reviewers. The level of cooperation and willingness of everyone to pitch in has been exceptionally encouraging. I also want to thank Doran Chadee and his gang at Deakin for taking on the management of the Doctoral Symposium, and La Trobe University for their sponsorship of our Keynote Speaker – S Tamer Cavusgil. And in closing, I want to welcome both Tamer as our Keynote Speaker, and Peter Buckley as our Gala Dinner Speaker, to Melbourne and thank them for their willingness to help us out.

Associate Professor Douglas Dow  
Melbourne Business School, The University of Melbourne  
Chair, 2015 ANZIBA Organizing Committee
Message from the Dean

On behalf of the ANZIBA Executive Committee it gives me great pleasure to welcome you to the ANZIBA 2015 Conference.

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Zeger Degraeve
Dean, Melbourne Business School

Dinner Speaker: Professor Peter Buckley

Peter J Buckley is Professor of International Business and Founder Director of the Business Confucius Institute at the University of Leeds, and founding Director of the Centre for International Business, University of Leeds. He has published 27 books and has published over 190 refereed articles in European, American and Japanese journals including 21 contributions to the Journal of International Business Studies (JIBS).

He was listed as one of the most “successful academic writers” in The Times Higher Education Supplement (January 2006). He was elected a Fellow of AIB in 1985 for “outstanding achievements in international business”. He was President of the Academy of International Business 2002-04 and served as Immediate Past President 2004-06. Most recently he was appointed an Officer of the Order of the British Empire (OBE) in the Queen’s New Year Honours List 2012.
Keynote Speaker: Professor S. Tamer Cavusgil

Professor Cavusgil holds the Fuller E. Callaway Professorial Chair at Georgia State University in Atlanta, Georgia, and is the Executive Director of the Center for International Business Education and Research at Robson College of Business. He specializes in the internationalization of the firm, global strategy, emerging markets, and buyer-seller relationships in cross-border business. Most recently, he has been researching the evolution of middle-class in rapidly transforming economies.

Tamer’s professional career spans teaching, research and administrative responsibilities in international business and marketing at Georgia State University (2008-present), Michigan State University (1987-2008; Inaugural holder of John W. Byington Endowed Chair in Global Marketing), Bradley University (1983-87), University of Wisconsin-Whitewater (1978-83), and the Middle East Technical University (ODTU), Turkey (1976-78). Tamer is also a Visiting Professor at Leeds University Business School. He also holds adjunct professorships at the University of Adelaide (Australia) and Xi’an Jiaotong University (China). He serves on the Hong Kong Research Grants Council.

Tamer is the recipient of numerous awards and recognitions. In May 2014, he was inducted as Doctor Honoris Causa (Honorary Doctorate) by the Universiteit Hasselt, Belgium, “in recognition of seminal research in, and ground breaking contributions to the field of int’l marketing and int’l business performance.” Other awards include: The Journal of International Business Studies Decade Award (2014), American Marketing Association’s Excellence in Global Marketing Research Award (2002 and 2012); Distinguished Faculty, and Ralph H. Smuckler Award for Advancing International Studies and Programs (Michigan State University).
International Business at Melbourne Business School

Our Team

Majid Abdi
Douglas Dow
Helen Hu
Tine Koehler
Jane Lu
Tom Osegowitsch
Andre Sammartino

Gary Sampson
Gabriele Suder
Denice Welch
Lawrence Welch
Dean Xu
Sachiko Yamao

Our Work

The IB faculty at the University of Melbourne have published over 120 articles in internationally recognised peer-reviewed journals including:

IB Journals
Journal of International Business Studies
International Business Review
International Journal of HRM
Journal of International Management
Journal of International Marketing
Journal of World Business
Management International Review
Scandinavia International Business Review

Other Management Journals
Academy of Management Journal
Academy of Management Review
Administrative Science Quarterly
Asia Pacific Journal of Management
Business Horizons
California Management Review
European Management Journal
Human Resource Management
Journal of Business Ethics

Journal of Business Research
Journal of Management
Journal of Management Studies
Journal of Operations Management
Production and Operations Management
Strategic Management Journal
Tracks and Track Chairs

1. International Human Resource Management and Global Mobility
   Denice Welch, University of Melbourne
   Sachiko Yamao, University of Melbourne

2. MNEs & their Subsidiaries
   Ricardo Flores, University of NSW

3. International Entrepreneurship
   Susan Freeman, University of Adelaide
   Sylvia Chetty, University of Otago

4. Networks, Alliances & Inter-firm Relations
   Alex Eapen, Australian National University

5. International Marketing
   Lawrence Welch, University of Melbourne

6. Teaching IB
   Peter Liesch, University of Queensland
   Tom Osegowitsch, University of Melbourne

7. International Economics, Finance & Accounting
   Hussain Rammal, University of South Australia

8. Global Strategy & Logistics
   Vikas Kumar, University of Sydney

9. Culture, Language and IB
   Andre Pekerti, University of Queensland
   Paul Brewer, University of Queensland

10. Emerging Markets: Institutions, Organisations and Markets
    Banjo Roxas, Deakin University
University of Melbourne and MBS Campus

THE UNIVERSITY OF MELBOURNE — LOCATION MAP

PUBLIC TRANSPORT
Trams to and from the University via the city centre run daily on both Swanston and Elizabeth Streets/Royal Parade. Scheduled times are listed at each stop.

Swanston Street: Routes 3 / 5 / 6 / 8 / 16 / 22 / 64 / 67 / 72
Elizabeth Street: Routes 19 / 57 (Diverts at Vic. Market)
Royal Parade: Route 19

LEGEND
- Places of Interest
- Hotels (Residential)
- Parks and Gardens
- Car Parking
- Tram Routes & Stops
## WEDNESDAY 11 FEBRUARY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
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</table>
| 8.30-17.00 | Doctoral Colloquium (By invitation only) | Deakin University City Centre  
3rd Floor Deloitte Building, 550 Bourke Street |
| 18:00 - 20:00 | Welcome Reception | Gadsden Dining Room,  
Melbourne Business School |

## THURSDAY 12 FEBRUARY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tbody>
<tr>
<td>8.30 – 9.30</td>
<td>Registration</td>
<td>Sony Foyer, Melbourne Business School</td>
</tr>
</tbody>
</table>
| 9:30 - 10:30 | Conference Opening (1.1)   | LT1 Theatre, Melbourne Business School  
Associate Professor Douglas Dow |
|             | Keynote Address             | Professor S. Tamer Cavusgil |
| 10.30 - 11.00 | Morning tea: Sony Foyer |  |
| 11.00 - 12.30 | Concurrent Sessions (1.2) | Various theatres, Melbourne Business School |
| 12.30 - 13.30 | Lunch: Sony Foyer         |  |
| 13.30 - 15.00 | Concurrent Sessions (1.3) | Various theatres, Melbourne Business School |
| 15.00 - 15.30 | Afternoon tea: Sony Foyer |  |
| 15.30 - 17.00 | Concurrent Sessions (1.4) | Various theatres, Melbourne Business School |
## ANZIBA 2015
### CONFERENCE PROGRAMME

**Summary**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>08:30 – 10:00</td>
<td>Concurrent Sessions (2.1)</td>
<td>Various theatres, Melbourne Business School</td>
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<tr>
<td>10:00 – 10:30</td>
<td>Morning tea: Sony Foyer</td>
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<tr>
<td>10:30 – 12:00</td>
<td>Concurrent Sessions (2.2)</td>
<td>Various theatres, Melbourne Business School</td>
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<tr>
<td>12:00 – 12:45</td>
<td>Lunch: Sony Foyer</td>
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<tr>
<td>12:45 – 13:30</td>
<td>ANZIBA AGM</td>
<td>Cohen Theatre, Melbourne Business School</td>
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<tr>
<td>13:30 – 15:00</td>
<td>Concurrent Sessions (2.3)</td>
<td>Various theatres, Melbourne Business School</td>
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<td>15:00 – 15:30</td>
<td>Afternoon tea: Sony Foyer</td>
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<tr>
<td>15:30 – 17:00</td>
<td>Concurrent Sessions (2.4)</td>
<td>Various theatres, Melbourne Business School</td>
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<tr>
<td>17:00 – 18:00</td>
<td>Break</td>
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<tr>
<td>18:00 for 18:30 – 21:00</td>
<td>Gala Dinner</td>
<td>Dinner Speaker – Professor Peter Buckley Woodward Conference Centre, 10th Floor Melbourne Law School Building</td>
</tr>
</tbody>
</table>
Session 1.2.1: Track 3 – Panel
Chair: Freeman, Susan (University of Adelaide, Australia)
COHEN Theatre

Researching Services in South East Asia
Freeman, Susan (University of Adelaide, Australia)
Lemaire, Jean-Paul (ESCP Europe, France)
Cavusgil, S Tamer (Georgia State University, USA)
Sullivan Mort, Gillian (La Trobe University, Australia)
Chadee, Doren (Deakin University, Australia)
Weerawardena, Jay (University of Queensland, Australia)
Jack, Robert (Macquarie University, Australia)

Session 1.2.2: Track 1 – Workshop Session
Chair: Welch, Denice (University of Melbourne, Australia)
AMCOR Theatre

Alkhaldi, Amal (Curtin University, Australia)
Connell, Julia (University of Technology Sydney, Australia)
Burgess, John (Curtin University, Australia)

Approaches to Validation of Management Development and Training Framework in China
Wang, Ying (Charles Sturt University, Australia)
Bhanugopan, Ramudu (Charles Sturt University, Australia)
Farrell, Mark (RMIT University, Australia)

Session 1.2.3: Track 9 – Mixed Session
Chair: Pekerti, Andre (University of Queensland, Australia)
BTR NYLEX Theatre

Experiences of International Students in the Australian Higher Education System: An Extreme Groups Comparison
Pekerti, Andre (Uni of Queensland, Australia)
Moeller, Miriam (Uni of Queensland, Australia)
van de Vijver, Fons (Tilburg University, Netherlands)
Okimoto, Tyler (University of Queensland, Australia)

Teaching in Iran: Culture and Consequences
Cray, David (Carleton University, Canada)
McKay, Ruth (Carleton University, Canada)
Mittelman, Robert (Royal Roads University, Canada)

Globalization and Skilled Immigrants: The Role of Emotional Labour
Sinha, Paresha (University of Waikato, NZ)
Dyer, Suzette (University of Waikato, NZ)
Akoorie, Michele (University of Waikato, NZ)
Ho, Ai-Hsin (University of Waikato, NZ)
## Concurrent Session Details

**THURSDAY 12 FEBRUARY  11:00am — 12:30pm**

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<thead>
<tr>
<th>Session 1.2.4: Track 7 – Workshop Session</th>
<th>RIO TINTO Theatre</th>
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<tbody>
<tr>
<td><strong>Chair:</strong> Thorne, Kym (University of South Australia)</td>
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<tr>
<td><strong>What Do You Need? The Accounting Services Needed by Technology-Based Companies in Incubators: the Case of an Incubator from São Paulo-Brazil</strong></td>
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<tr>
<td>Silva, Cintia (Universidade de São Paulo/FEA, Brazil)</td>
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<tr>
<td>Casa Nova, Silvia (Universidade de São Paulo/FEA, Brazil)</td>
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<tr>
<td><strong>The OECD Base Erosion and Profit Shifting (BEPS) Action Plan and the China Tax Climate</strong></td>
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<td>Ho, Daniel Hoi Ki (Hong Kong Baptist University, China)</td>
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<td>Ting, Antony (University of Sydney, Australia)</td>
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<tr>
<th>Session 1.2.5: Track 8 - Workshop</th>
<th>MAWBY Theatre</th>
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<tbody>
<tr>
<td><strong>Chair:</strong> McGaughey, Sara (Griffith University, Australia)</td>
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<tr>
<td><strong>The Impact of Product Traceability on Australian Dairy Exports to China: An Industry Perspective</strong></td>
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<td>Marano, Somo George (RMIT University, Australia)</td>
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<td>Huang, Charles (RMIT University)</td>
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<td>Booth, Chris (RMIT University)</td>
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<td>Maruyama, Masahiro (Meiji Gakuin University, Japan)</td>
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<tr>
<td>Mathews, Shane (Queensland University of Technology, Australia)</td>
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<tr>
<td><strong>Governance Challenges from Shifting Roles in Offshoring/Outsourcing Networks: Bounded Reliability, Bounded Rationality and Influence</strong></td>
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<td>Lunnan, Randi (BI Norwegian Business School, Norway)</td>
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<tr>
<td>McGaughey, Sara (Griffith University, Australia)</td>
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Concurrent Session Details

**THURSDAY 12 FEBRUARY 13:30pm — 15:00pm**

<table>
<thead>
<tr>
<th>Session 1.3.1: Panel Session</th>
<th>Chair: Buckley, Peter (University of Leeds, United Kingdom)</th>
</tr>
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<tbody>
<tr>
<td></td>
<td><strong>COHEN Theatre</strong></td>
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<tr>
<td>W(h)ither IB?</td>
<td>Gray, Sid (University of Sydney, Australia)</td>
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<td></td>
<td>Liesch, Peter (University of Queensland, Australia)</td>
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<td>Lamb, Peter (La Trobe University, Australia)</td>
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<td></td>
<td>Steen, Adam (Charles Sturt University, Australia)</td>
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<td></td>
<td>Welch, Denice (Melbourne Business School, Australia)</td>
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<thead>
<tr>
<th>Session 1.3.2: Track 10 — Competitive Session</th>
<th>Chair: Nielsen, Bo Bernhard (University of Sydney, Australia)</th>
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<tr>
<td></td>
<td><strong>RIO TINTO Theatre</strong></td>
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<tr>
<td>Specification Uncertainty and Model Averaging:</td>
<td>Rogmans, Tim (Zayed University, UAE)</td>
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<tr>
<td>Does Natural Resources and Institutions Matter</td>
<td>Nandialath, Anup (Zayed University, UAE)</td>
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<td>for Foreign Direct Investment? A Bayesian Approach</td>
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<td>The Role of Resource-Seeking Intent in Outward</td>
<td>Kang, Yuanfei (Massey University, NZ)</td>
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<td>FDI Decisions Under Institutional Constraints:</td>
<td>Liu, David (Massey University, NZ)</td>
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<tr>
<td>Evidence from China as an Emerging Economy</td>
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<td>When Do Non-Market Resources Matter in Advanced</td>
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<tr>
<td>Economies? An Implication for Emerging Market Firms</td>
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<td>Kalasin, Kiattichai (Mahidol University, Thailand)</td>
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<td>Rivera Santos, Miguel (Babson College, USA)</td>
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<tr>
<th>Session 1.3.3: Track 4 — Competitive Session</th>
<th>Chair: Weber, Clarissa (University of Goettingen, Germany)</th>
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<tbody>
<tr>
<td>Does Cultural Distance Impact R&amp;D International</td>
<td>Vidot-Delerue, Hélène (University of Quebec at Montreal, Canada)</td>
</tr>
<tr>
<td>Alliance Contract Design?</td>
<td>Cronje, Tom (Curtin University, Australia)</td>
</tr>
<tr>
<td>Acquiring Knowledge from Local Partners: The Role of Inter-Organizational and Institutional Trust in International Relationships of Market-Seeking Firms</td>
<td>Weber, Clarissa (University of Goettingen, Germany)</td>
</tr>
<tr>
<td>Interfirm Alliance Interactions and Knowledge Learning: A Conceptual Research Model</td>
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<tr>
<td>Ding, Ken Qiang (Nanjing University, China)</td>
<td>Akoorie, Michele (University of Waikato, NZ)</td>
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<thead>
<tr>
<th>Session 1.3.4: Track 5 — Mixed Session</th>
<th>Chair: Cunningham, Lawrence (University of Colorado Denver, USA)</th>
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<tr>
<td></td>
<td><strong>AMCOR Theatre</strong></td>
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<tr>
<td>An Examination of the Effects of Consumer Racism and Consumer Ethnocentrism on Willingness to Buy Products Associated with Ethnic Chinese</td>
<td>Abdul-Latif, Samshul-Amry (Universiti Utara, Malaysia)</td>
</tr>
<tr>
<td>Repositioning Tourism and Travel Research: An International Business Opportunity?</td>
<td>Abdal-Talib, Asmat-Nizam (Universiti Utara, Malaysia)</td>
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Concurrent Session Details

THURSDAY 12 FEBRUARY  15:30pm — 17:00pm

Session 1.4.1: Track 10 – Panel
Chair: Rammal, Hussain (University of South Australia)
COHEN Theatre
International Business in India and South Asia: Opportunities and Challenges
Rammal, Hussain (University of South Australia)
Bhanugopan, Ramudu (Charles Sturt University, Australia)
Thorne, Kym (University of South Australia)
Austin, Ian (Edith Cowan University, Australia)

Session 1.4.2: Track 3 – Competitive
Chair: Lamb, Peter (La Trobe University, Australia)
RIO TINTO Theatre
The Genesis of De Novo Marketing Capabilities and the Subsequent Development of Dynamic Marketing Capabilities: A Qualitative Perspective
Eriksson, Taina (University of Turku, Finland)
Ketolainen, Mari (University of Turku, Finland)
Kriz, Alexandra (University of Sydney, Australia)
Internationalisation Competence as Task Accomplishment and Relational
Lamb, Peter (La Trobe University, Australia)
Sandberg, Jorgen (University of Queensland, Australia)
Liesch, Peter (University of Queensland, Australia)
The Impact of Internet Marketing Capabilities on International Network Capability: A Cross Country Study Comparison Between Australia, Chile and Taiwan Internationalised SMEs
Mathews, Shane (Queensland University of Technology, Australia)
Constanza, Bianchi (Queensland University of Technology, Australia)
Perks, Keith (Brighton Business School, UK)
Chen, Hsiu-Li (Ming-Chuan University, Taiwan)
Glavas, Charmaine (University of Sunshine Coast, Australia)

Session 1.4.3: Track 6 – Mixed Session
Chair: Liesch, Peter (University of Queensland, Australia)
BTR NYLEX Theatre
Improving IB Learning Through Multidisciplinary Simulations: Lessons from a Mock-Up of EU-US Trade Negotiations
Suder, Gabriele (University of Melbourne, Australia)
Nance, Mark (North Carolina State University, USA)
Hall, Abigail (George Mason University, USA)
What Do I Get Out of It? Individual Learning in Team Settings
Fischlmayr, Iris (Johannes Kepler University, Austria)
Koehler, Tine (University of Melbourne, Australia)
Teaching International Business Through Storytelling: A Systematic Review
Taylor, Murray (Macquarie University, Australia)
Marrone, Mauricio (Macquarie University, Australia)
Tayar, Mark (Macquarie University, Australia)
Kalnins-Cole, Tristan (Macquarie University, Australia)

Session 1.4.4: Track 9 – Mixed Session
Chair: Weerawardena, Jay (University of Queensland, Australia)
AMCOR Theatre
Cultural Intelligence Experiential Education And Systems Of Thought: The Missing Cultural Link
Dawidowski, Roxana (University of NSW, Australia)
Thomas, David (Simon Fraser University, Canada)
Exploring the Links Between Cultural Exposure, Intercultural Sensitivity and Intercultural Competence
Dias, Davina (Monash University, Australia)
Zhu, Cherrie (Monash University, Australia)
Samaratunge, Ramanie (Monash University, Australia)
Concurrent Session Details

FRIDAY 13 FEBRUARY  8:30am — 10:00am

Session 2.1.1: Track 8 — Panel
Chair: Presbitero, Alfred (Deakin University, Australia)

Cross Cultural Research: New Insights
Chadee, Doren (Deakin University, Australia)
Pekerti, Andre (University of Queensland, Australia)
Presbitero, Alfred (Deakin University, Australia)
Ott, Dana (University of Auckland, NZ)
Ren, Shuang (University of Melbourne, Australia)

Session 2.1.2: Track 10 — Competitive Session
Chair: Roxas, Banjo (Deakin University, Australia)

Corporate Social Responsibility Reporting in Vietnam: Evidence from Large Companies
Do, Lan (RMIT University, Australia)

The Rise of BRIC: Growth, Development and Challenges for the Future
Werle Rodrigues, Jacira (University of NSW, Australia)
Ramburuth, Prem (University of NSW, Australia)

Resources vs Agency: Disentangling the Impact of Government Ownership on the Performance of Emerging Market Firms
Kalasin, Kiattichai (Mahidol University, Thailand)
Rivera Santos, Miguel (Babson College, USA)
Dussauge, Pierre (HEC Paris, France)

Session 2.1.3: Track 3 — Competitive Session
Chair: Freeman, Susan (University of Adelaide, Australia)

Impact of Internationalization Age on Internationalization Speed — Evidence from Swiss SMEs
Amann, Wolfgang (HEC Paris, France)
Baldegger, Rico (HEG Fribourg, Switzerland)
Schueffel, Patrick (HEG Fribourg, Switzerland)

Internationalisation Speed of Maturing International New Ventures — A Comparative Case Study Analysis of German Renewable Energy Firms
Chahabadi, Dominik (Macquarie University, Australia)
Chavan, Meena (Macquarie University, Australia)

Comparing 'Born Globals' and Other Exporting Firms: A Longitudinal Study
Gripsrud, Geir (BI Norwegian School, Norway)
Solberg, Carl Arthur (BI Norwegian School, Norway)
Hunneman, Auke (BI Norwegian School, Norway)

Session 2.1.4: Track 9 — Competitive Session
Chair: Brewer, Paul (University of Queensland, Australia)

The Global Pattern of National Cultures
Venai, Sunil (University of Queensland, Australia)
Brewer, Paul (University of Queensland, Australia)

Internationalisation and Language Strategy
Welch, Denice (University of Melbourne, Australia)
Welch, Lawrence (University of Melbourne, Australia)
Piekari, Rebecca (Aalto University, Finland)
ANZIBA 2015
CONFERENCE PROGRAMME

Concurrent Session Details
FRIDAY 13 FEBRUARY 10:30am — 12:00pm

Session 2.2.1: Meet the Editors Panel
Chair: Dow, Douglas (University of Melbourne, Australia)
COHEN Theatre
Journal of World Business
Doh, Jonathan (Villanova University, USA)
International Journal of HRM
Dowling, Peter (La Trobe University, Australia)
International Marketing Review
Freeman, Susan (University of Adelaide, Australia)
Australian Journal of Management
Liesch, Peter (University of Queensland, Australia)
Journal of International Business Studies
Nielsen, Bo Bernhard (University of Sydney, Australia)
Asia Pacific Journal of Management
Rose, Elizabeth (University of Otago, NZ)

Session 2.2.2: Track 10 – Workshop Session
Chair: Presbitero, Alfred (Deakin University, Australia)
RIO TINTO Theatre
Spreading the Life (Logic): Institutional Contradictions as Opportunities to Engage in Developmental Logic Work
Leung, Aegean (University of Sydney, Australia) Zietsma, Charlene (York University, UK)
Socially Oriented Economic Models: Development Paths, Knowledge Trajectories and Stakeholder Interactions
Serdyukov, Svetlana (HEC Montreal, Canada) Bitektine, Alex (HEC Montreal, Canada)
The Action-Reaction in the Global Trade: The Cases of Four Global Industries
Kingkaew, Suthikorn (Thammasat Business School, Thailand)
Chinese Investment Migration Investment: A New Phenomenon
Chung, Mona (Deakin University, Australia) Mascitelli, Bruno (Swinburne University of Technology, Australia)

Session 2.2.3: Track 3 – Competitive Session
Chair: Jack, Robert (Macquarie University, Australia)
BTR NYLEX Theatre
Product Inseparability and Foreign Entry Modes: Trans-Human Export as a Mechanism in Entering a Foreign Market
Jack, Robert (Macquarie University, Australia)
A Micro-Foundations Approach to Understanding the Knowledge Development and Deployment Processes Leading to Early Internationalization
Weerawardena, Jay (University of Queensland, Australia) Sullivan Mort, Gillian (La Trobe University, Australia) Liesch, Peter (University of Queensland, Australia)
International Experience and Export Performance of Ghanaian Exporters: The Mediating Role of Export Commitment
Sraha, Gloria (Victoria University of Wellington, NZ) Raman, Revti (Victoria University of Wellington, NZ) Crick, David (Victorian University of Wellington, NZ)

Session 2.2.4: Track 7 – Mixed Session
Chair: Min, Byung (Griffith University, Australia)
AMCOR Theatre
Demand for International Higher Education and Its Impact on Bilateral Market Integration
Min, Byung (Griffith University, Australia) Falvey, Rodney (Bond University, Australia)
Do Foreign Missions Reduce institutional Distance Between Countries?
Visser, Robin (Deakin University, Australia)
ANZIBA 2015
CONFERENCE PROGRAMME

Concurrent Session Details

FRIDAY 13 FEBRUARY  13:30pm — 15:00pm

Session 2.3.1:  Track 10 – Panel
Chair: Roy, Achinto (Deakin University, Australia)
COHEN Theatre
Doing Business in China and India - The Institutions, Challenges and Strategies
Roy, Achinto (Deakin University, Australia)
Raman, Revti (Victoria University, NZ)
Pattnaik, Chinmay (University of Sydney, Australia)
Menzies, Jane (Deakin University, Australia)
Yu, Yang (Victoria University, NZ)

Session 2.3.2:  Track 1 – Competitive Session
Chair: Yamao, Sachiko (University of Melbourne, Australia)
RIO TINTO Theatre
What Keeps Them Going? A Study Of Career Anchors and Cross-Cultural Adjustment Among Expatriates
Koveshnikov, Alexei (Aalto University, Finland)
Wechtler, Heidi (Macquarie University, Australia)
Employee Perceptions in an MNC Subsidiary: The Role of Workgroup Identification
Lindsay, Sarah (Monash University, Australia)
Sheehan, Cathy (Monash University, Australia)
DeCieri, Helen (Monash University, Australia)
How Should Leadership be Shared in Multicultural Global Virtual Teams? The Relationship Between Shared Leadership and Team Performance
Mockaitis, Audra (Monash University, Australia)
Zander, Lena (Stockholm School of Economics, Sweden)
Herbert, Kendall (Monash University, Australia)
Zettinig, Peter (University of Turku, Finland)

Session 2.3.3:  Track 5 – Competitive Session
Chair: Welch, Catherine (University of Sydney, Australia)
BTR NYLEX Theatre
The Evolution of Backpacker Accommodation
Steen, Adam (Charles Sturt University, Australia)
Peel, Vicki (Monash University, Australia)
The Internationalisation and Innovation Pathways of High-Tech Firms: Evidence from the Australian Biotechnology Industry
Chen, Anny Yu-Ling (University of Sydney, Australia)
Welch, Catherine (University of Sydney, Australia)

Session 2.3.4:  Track 3 – Workshop Session
Chair: Chetty, Sylvie (University of Otago, NZ)
AMCOR Theatre
The Integration of Chinese State-Owned Enterprises in Australia
Hendrischke, Hans (University of Sydney, Australia)
Li, Wei (University of Sydney, Australia)
Ferguson, Doug (University of Sydney, Australia)
Internationalisation of Small Family Firms: The Influence of Family from a Socioemotional Wealth Perspective
Mustafa, Michael (University of Nottingham, UK)
Chen, Stephen (University of Newcastle, Australia)
Concurrent Session Details

FRIDAY 13 FEBRUARY 15:30PM — 17:00PM

Session 2.4.1: Track 3 – Competitive Session
Chair: Gabrielsson, Mika (University of Eastern Finland)
COHEN Theatre

Networking and Foreign Market Entry
Decision-Making
Chetty, Sylvie (University of Otago, NZ)
Weerawardena, Jay (University of Queensland, Australia)
Freeman, Susan (University of Adelaide, Australia)
Etemaddar, Mitra (University of Otago, NZ)

Opportunity Formation of International New Ventures Through Networking
Gabrielsson, Mika (University of Eastern Finland);
Gabrielsson, Peter (University of Vaasa, Finland)

Financing Rapidly Growing Firms and Managers’ Networks in Vietnam
Jean-Louis, Pare (Novancia Business School Paris, France)
Demerens, Frédéric (ESCP Europe, France)
Geraud, Bénédicte (IAE de Poitiers, France)

Session 2.4.2: Track 2 – Competitive Session
Chair: Flores, Ricardo (University of NSW, Australia)
RIO TINTO Theatre

Home-Regionalization versus Host-Regionalization?
The Case of Australian MNEs
Kim, Youngok (University of NSW, Australia)
Gray, Sidney (University of Sydney, Australia)

Novelty of International Location Decisions:
Exploring the Effects of Top Management Social Category and Task Based Faultlines
Mendiratta, Esha, (University of NSW, Australia)

Session 2.4.3: Track 10 – Workshop Session
Chair: Chadee, Doren (Deakin University, Australia)
BTR NYLEX Theatre

Governance Reform, Leverage Regulation and Corporate Strategies for Borrowing in an Emerging Market
Min, Byung (Griffith University, Australia)

In With The Old, Out With the New: Green Marketing and the Used Merchandise Sector
La Venture, Kelly (Bemidji State University, USA)
Norrgard, Chantal (USA)

Status and Dynamics of Host-Country Institutional Quality and The Post-Internationalization Speed of Foreign Firms in Emerging Markets
Putzhammer, Moritz (WU Vienna, Austria)
Puck, Jonas (WU Vienna, Austria)
Lindner, Thomas (WU Vienna, Austria)

Session 2.4.4: Track 4 – Competitive Session
Chair: Wong, Caroline (James Cook University, Singapore)
AMCOR Theatre

Does Trust Affect Suppliers’ Performance? The Mediating Effect of Relational Learning
Sukoco, Badri Munir (Universitas Airlangga, Indonesia)
Hardi (Astra Group, Indonesia)

Managing Collaboration in Co-Production: The Serangoon Road Case
Wong, Caroline (James Cook University, Singapore)
Matthews, Judy (Queensland University of Technology, Australia)
Defillippi, Robert (Suffolk University, USA)
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