



Australia and New Zealand International Business Academy (ANZIBA)

Annual Conference

April 12-14, 2012

“Fusion or Fracturing? Implications for International Business”

Conference Hosts and Major Sponsors:

Centre for Asian Business, University of South Australia

and

International Graduate School of Business, University of South Australia

Partner Institutions:

Flinders University and University of Adelaide

**Conference Venue: Hawke Building,
University of South Australia City West Campus
50-55 North Terrace (cnr Fenn Place and North Terrace),
Adelaide, South Australia 5000**

Local Organising Committee

Dr. Hussain Rammal (Conference Chair, University of South Australia)

Associate Professor Greg Fisher (Flinders University)

Associate Professor Susan Freeman (University of Adelaide)

Associate Professor Bruce Gurd (University of South Australia)

Dr. Tatiana Zalan (University of South Australia)

Conference Tracks

1. The External Context of Global Business
Track Chair: Max Smith (Flinders University)
2. Global Economics, Finance, Accounting and Taxation
Track Chair: Bruce Gurd (University of South Australia)
3. Multinational Enterprises and their subsidiaries
Track Chair: Snežina Michailova (University of Auckland)
4. FDI from both advanced and Emerging economies
Track Chair: Elizabeth Rose (Aalto University)
5. International Human Resource Management
Track Chair: Greg Fisher (Flinders University)
6. Cross-Cultural Operations and Logistics
Track Chair: Audra Mockaitis (Monash University)
7. International Marketing
Track Chair: Doren Chadee (Deakin University)
8. International Entrepreneurship
Track Chair: Tatiana Zalan (University of South Australia)
9. Globalization and Networks, Alliances and Inter-firm Relationships
Track Chair: Susan Freeman (University of Adelaide)
10. Teaching International Business
Track Chair: Sandra Seno-Alday (University of Sydney)
11. Mandarin-Language Track
Track Chair: Ying Zhu (University of South Australia)

ANZIBA EXECUTIVE COMMITTEE

President: Peter Dowling (La Trobe University)

Pierre van der Eng (Australian National University),

Greg Fisher (Flinders University),

Robert Jack (Macquarie University),

Andre Pekerti (University of Queensland),

Elizabeth Rose (Aalto University),

Catherine Welch (University of Sydney)

Appointed Members:

Sid Gray (University of Sydney)

Hussain G. Rammal (University of South Australia)

Message from ANZIBA President and Chair of the Organising Committee



The annual ANZIBA conference provides opportunities for academics and research students to exchange ideas and network, and I am confident that ANZIBA 2012 will be no exception. It is encouraging to see a large number of delegates from outside the Australia and New Zealand region. This year for the first time we have successfully

organised a Mandarin-language track. This arrangement will hopefully encourage further interactions and research collaboration between colleagues from different countries.

I would like to congratulate the local organising committee for putting together an interesting program. I thank the sponsor institutions: the Centre for Asian Business and the International Graduate School of Business at the University of South Australia, Flinders University, and the University of Adelaide for their support for the conference.

I wish you a productive and enjoyable conference.

Professor Peter Dowling

La Trobe University

President,

ANZIBA Executive Committee

www.anziba.org



On behalf of the local organising committee, it gives me great pleasure to welcome you to the ANZIBA 2012 Conference. This year's theme: "Fusion or Fracturing? Implications for International Business" has been crafted to generate scholarly discussions on the characteristics and application of Eastern and Western business models. The topic is timely in view of the growing number of acquisitions of iconic "Western" companies by firms from the "East".

I would like to thank our hosts and major sponsors, the Centre for Asian Business and the International Graduate School of Business, University of South Australia, and the partner institutions Flinders University and the University of Adelaide for their strong support. I would also like to acknowledge the contributions of the track chairs, the reviewers and the many volunteers whose dedication and hard-work have made the successful organisation of the conference possible.

I hope you will find the conference program valuable and will take this opportunity to enjoy your stay in Adelaide.

Dr. Hussain Rammal

University of South Australia

Chair,

ANZIBA 2012 Local Organising Committee

www.unisa.edu.au/asianbusiness/anziba

Message from the Hosts and Major Sponsors



The Centre strives to assist academic and business communities in their engagement with Asian partners through providing high-quality, in-depth research, and facilitating and sponsoring a range of networking and educational events, such

as the 2012 ANZIBA annual conference here in Adelaide.

With the rapid growth of the Asian economies, the study of Asian business and management has become an area of international importance. This is particularly the case for Australia, given the significance of these economies to our international trade and economic prosperity. However, there is a need to expand our knowledge of the region, to improve the quality of research, and make it both accessible and available to Australian companies who aim to engage in business, trade or partnerships with Asian counterparts.

I'd like to thank each of you for attending our conference and bringing your expertise to our gathering. Throughout this conference, I ask you to stay engaged, keep us proactive and help us shape the future of Australia's business engagement in Asia. I am pleased to welcome you here to Adelaide and wish you all an enjoyable visit, please enjoy the conference.

Professor Ying Zhu,

Director
Australian Centre for Asian Business
University of South Australia

www.unisa.edu.au/asianbusiness



The International Graduate School of Business (IGSB), Division of Business at the University of South Australia, is proud to be a major sponsor of the 2012 ANZIBA Conference. It is very pleasing to see

so many delegates attending this year's conference from many Australian and international universities.

Given the huge emphasis on research through the Excellence in Research for Australia (ERA) initiative, which assesses research quality within Australian universities, I am certain that the 2012 ANZIBA Conference will offer delegates research collaboration opportunities that would lead to top-tier publications.

The organizing Committee has chosen an excellent location for this year's conference, which would add to the collegiality and friendship that would develop during the conference.

On behalf of the IGSB, I wish you all an enjoyable and productive conference, and would like to thank Dr Hussain Rammal and other members of the Organizing Committee for their valuable time and effort in organizing the 2012 ANZIBA Conference.

Professor Milé Terziovski

Head of School
International Graduate School of Business
University of South Australia

www.unisa.edu.au/igsb

Reviewers

We would like to thank the many reviewers who volunteered their time to help out with our blind peer review process:

Michèle E.M. Akoorie *
University of Waikato, New Zealand

Javed Anwar *
Monash University, Australia

Rodney Arambewela
Deakin University, Australia

Ian Austin
Edith Cowan University, Australia

Andrew Cavanagh
Monash University, Australia

Maureen Benson-Rea,
The University of Auckland, New Zealand

Jamal Bouras
Argosy University Sarasota, Florida, U.S.A

Paul Brewer
University of Queensland, Australia

Brent Burmester *
The University of Auckland, New Zealand

Michael Callaghan
Deakin University, Australia

Toro Chen
The Open University of Hong Kong

Aw Yoke Cheng
Asia Pacific University College of Technology and Innovation (UCTI), Malaysia

Ranga Chimhundu
University of Southern Queensland, Australia

Peter Dowling
La Trobe University, Australia

Anthony Fee
University of Sydney, Australia

Yuka Fujimoto *
Deakin University, Australia

Stephan Gerschewski
Hankuk University of Foreign Studies, South Korea

Pravat Ghose
Flinders University, Australia

Beata Glinka
University of Warsaw, Poland

Bruce Gurd
University of South Australia

Natasha Hamilton-Hart
The University of Auckland, New Zealand

Yu-Hsu Sean Hsu
Meiji University, Japan

Margee Hume
University of Southern Queensland, Australia

Suraiya Binti Ibrahim
Universiti Malaysia Perlis, Malaysia

Hilvi Iiris
Aalto University, Finland

Md. Daud Ismail
Universiti Kebangsaan Malaysia

Kiyohiko Ito
University of Hawai'i at Manoa, U.S.A.

Irina Jormanainen
Aalto University, Finland

Pandora Kay
Deakin University, Australia

Alex Kouznetsov
Australian Catholic University, Australia

Vikas Kumar
University of Sydney, Australia

Miria Lazaris
Monash University, Australia

Huong Le
Deakin University, Australia

Steven Li
University of South Australia

John P. Lilly
Fairleigh Dickinson University, U.S.A.

Edward Lin
Deakin University, Australia

Elizabeth Maitland
University of New South Wales, Australia

Esha Mendiratta
University of New South Wales, Australia

Stuart Middleton
University of Queensland, Australia

Mauricia Miguel-Herrera
YU DA University, Taiwan

Dana Minbaeva
Copenhagen Business School, Denmark

Audra Mockaitis
Monash University, Australia

Zaidah Mustafa
The University of Auckland, New Zealand

Bo Nielsen
Copenhagen Business School, Denmark

Xander Ong
Monash University, Australia

Larissa Rabbiosi
Copenhagen Business School, Denmark

Hussain Rammal *
University of South Australia

Elizabeth Rose
Aalto University, Finland

Banjo Roxas *
Deakin University, Australia

Achinto Roy
Deakin University, Australia

Andre Sammartino
University of Melbourne, Australia

Sandra Seno-Alday
University of Sydney, Australia

Pi-shen Seet
Flinders University, Australia

Max Smith
Flinders University, Australia

Christina Stringer
University of Auckland, New Zealand

Selwyn Sundaram *
Emerging Markets Consulting Pte Ltd, Singapore and University of South Australia

Jittima Tongurai
National Institute of Development Administration, Thailand

Erika Vaiginiene
Vilnius University, Lithuania

Pierre van der Eng *
Australian National University, Australia

Andrea Vocino
Deakin University, Australia

Yue Wang
University of New South Wales, Australia

Yuhui Wang
National Taipei University of Technology, Taiwan

Marian Whitaker
Flinders University, Australia

Michael Willemyns
University of Wollongong in Dubai, UAE

Sachiko Yamao
University of Melbourne, Australia

Dau Youngsamart
Monash University College

Yang Yu
Victoria University of Wellington, New Zealand

Tatiana Zalan
University of South Australia

Wu Zhan
The University of Sydney, Australia

Ying Zhu
University of South Australia

*Indicates "Best Reviewer Award" winners for the ANZIBA 2012 Conference

ANZIBA 2012 Conference Programme Summary

Thursday 12 April

8:30 - 17:45	Research Students' Colloquium. Hosted by the Business School, University of Adelaide
18:00 - 20:00	Welcome Reception. Kerry Packer Civic Gallery, Level 3 Hawke Building, University of South Australia.

Friday 13 April

8:00 – 9:00	Registration. Bradley Forum Foyer, Level 5 Hawke Building
9:00 - 10:30	Conference opening. Bradley Forum, Level 5 Hawke Building Prof. Gerry Griffin, Pro Vice Chancellor & Vice President, Division of Business, University of South Australia Keynote Address by Prof. Shige Makino, Chinese University of Hong Kong "Some thoughts on International Business Research in Asia"
10:30 - 11:00	Morning Tea, Bradley Forum Foyer, Level 5 Hawke Building
11:00 - 12:30	Concurrent Sessions
12:30 - 14:00	Lunch, Bradley Forum Foyer, Level 5 Hawke Building
14:00 - 15:30	Concurrent Sessions
15:30 - 16:00	Afternoon Tea, Bradley Forum Foyer, Level 5 Hawke Building
16:00 - 17:30	Concurrent Sessions
19:00- 22:00	Conference Dinner at Regattas Restaurant, North Terrace, Adelaide.

Saturday 14 April

9:00 - 10:00	Bradley Forum, Level 5 Hawke Building Keynote Address by Prof. Sid Gray, University of Sydney "Challenging the Tyranny of Distance"
10:00 - 10:30	Morning Tea, Bradley Forum Foyer, Level 5 Hawke Building
10:30 - 12:00	Concurrent Sessions
12:00 - 13:30	Annual General Meeting (AGM) and Lunch, Bradley Forum Foyer, Level 5 Hawke Building
13:30 - 15:00	Concurrent Sessions
15:00 - 15:30	Afternoon Tea, Bradley Forum Foyer, Level 5 Hawke Building
15:30 - 17:00	Concurrent Sessions

Keynote Speakers

Professor Shige Makino, Chinese University of Hong Kong



Professor Shige Makino is Professor of Management and Chairman of the Department of Management at the Chinese University of Hong Kong. He has LLB and MBA degrees from Keio University, and PhD from the Richard Ivey School of Business, University of Western Ontario. He is an AIB Fellow, and served as Program Chair for the AIB conference in Nagoya in 2011. He is also a past president of the Association of Japanese Business Studies.

Professor Makino's research has appeared in such journals as Academy of Management Journal, Journal of International Business Studies, Journal of Management Studies, Organization Science, and Strategic Management Journal, among others. In 2008 he was ranked the 15th most prolific researcher in the Journal of International Business Studies for the period 1996-2006 (Asia Pacific Journal of Management). Professor Makino has won numerous awards for both research and teaching, including the Haynes Best Paper Award at Academy of International Business in 2002, the Samsung Distinguished Paper Award at the Academy of Management in 2008, and the JAIBS Academic Award for the Best Book of the Year in 2010.

Professor Makino's research focuses on strategies and performance of multinational corporations. He is especially interested in exploring non-economic based motivations on economic activities and their performance consequences in international business.

Professor Sid Gray, The University of Sydney Business School



Professor Sid Gray is Professor of International Business and Co-Director of the Innovation and Entrepreneurship Research Group at the University of Sydney. He holds a Bachelor of Economics (Honours) degree from the University of Sydney and a Doctor of Philosophy degree from the University of Lancaster. Professor Gray is also a qualified accountant (CPA and FCCA), chartered secretary (ACIS) and chartered manager (MCMI). He served as Head of the University of Sydney Business School from 2003-2006 and was the Associate Dean (Postgraduate) and the Foundation Professor of International Business in the Faculty of Commerce and Economics at the University of New South Wales (1997-2003).

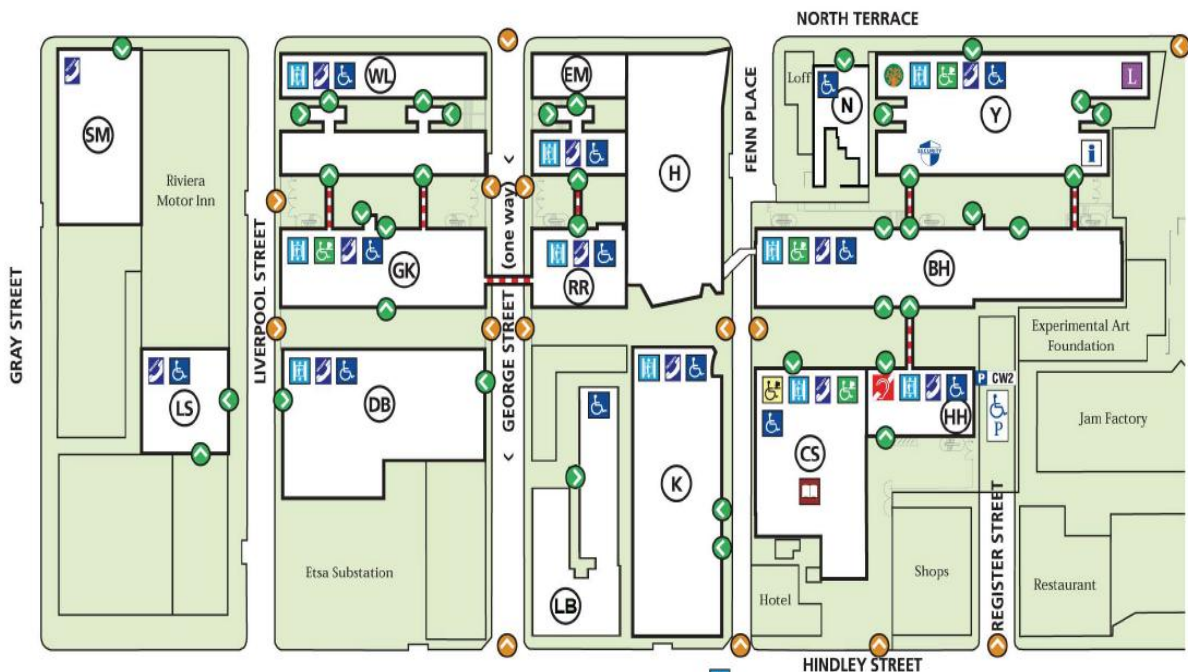
Professor Gray is a Fellow of the AIB, and co-founder and past president of ANZIBA. He was the first non-American to win the American Accounting Association's International Section award (in 1994) of "Outstanding International Accounting Educator" for his sustained contributions to research and teaching in the field of international accounting.

Professor Gray is also a Fellow of the Academy of the Social Sciences in Australia for distinction in the field of accounting, and his main teaching and research interests are in the areas of international accounting and corporate transparency, international business strategy, and cross-cultural management. He is the author/co-author of more than 200 publications, and has published widely in Journal of International Business Studies, Management International Review, the Journal of International Accounting and other top-ranked journals.

Room Locations

Room	Location
Kerry Packer Civic Gallery	Level 3, Hawke Building
Bradley Forum	Level 5, Hawke Building
Room H5-26 Council Room	Level 5, Hawke Building
Room H6-10	Level 6, Hawke Building
Room H6-11	Level 6, Hawke Building
Room H6-12	Level 6, Hawke Building
Room RR5-09	Level 5, Rowland Rees Building

City West campus access map



Access legend

- | | | | |
|--|----------------------------------|--|---------------------------|
| | Access car parks | | Lifts |
| | Adaptive Technology Suite | | Links to other buildings |
| | Campus Central | | Priority Access Computers |
| | Entry & Exit points to campus | | Security |
| | Entry & Exit points to buildings | | Security Call Points |
| | Hearing loops - lecture theatres | | Students Association |
| | Learning Connection | | Toilet facilities |
| | Library | | |

H = Hawke Building

RR = Rowland Rees Building

Research Students Colloquium
12 April 2012
Hosted by the University of Adelaide Business School

Colloquium Convenor: Associate Professor Susan Freeman, University of Adelaide, Australia

This daylong colloquium is an intensive workshop intended for research students working on theses in the broad area of International Business.

The purpose of the colloquium is to assist research students in exploring research processes, academic writing and the art of navigating the world of academic publishing, with the support of experienced scholars. The colloquium also provides a friendly and supportive opportunity for students to hone their presentation skills, while fostering networking with other research students and experienced academics.

Students attending the colloquium have the opportunity to improve their understanding of research issues in International Business, along with available methodologies, enhancing their research competence. In addition, students gain valuable insights into the process of submitting their work for publication in refereed journals and other academic publications.

The assembled scholars and students review research proposals, consider relevant literature and research strategies, and discuss the International Business profession.

Academic Panel:

Professor Sylvie Chetty (Massey University, New Zealand)

Professor Peter Dowling (La Trobe University, Australia)

Professor Peter Liesch (University of Queensland, Australia)

Professor Shige Makino (Chinese University of Hong Kong)

Professor Snejjina Michailova (University of Auckland, New Zealand)

Professor Elizabeth Rose (Aalto University, Finland)

Associate Professor Greg Fisher (Flinders University, Australia)

Associate Professor Susan Freeman (University of Adelaide, Australia)

Associate Professor Bruce Gurd (University of South Australia)

Associate Professor Susan Mudambi (Temple University, USA; and University of Sydney, Australia)

Dr. Christopher Graves (University of Adelaide, Australia)

Dr. Sally Rao-Hill (University of Adelaide, Australia)

Dr. Wahid Murad (University of Adelaide, Australia)

Dr. Roberta Veale (University of Adelaide, Australia)

Conference Programme

FRIDAY 11:00 am – 12:30 pm

Room H6-10 (Session Chair: Max Smith, Flinders University)

East and West: Culture, Economics or Power (ID#73)

Richard Lane (University of Queensland, Australia)

Federal Procurement Market Entry in the United States: Success Factors and Barriers for Foreign Companies (ID#93)

Huub Ruel (University of Twente, Netherlands)

Tim Vehof (University of Twente, Netherlands)

Jan Telgen (University of Twente, Netherlands)

Human Trafficking in New Zealand's Waters, Surely Not? (ID#69)

Christina Stringer (The University of Auckland, New Zealand)

Glenn Simmons (The University of Auckland, New Zealand)

Room H6-11 (Session Chair: Andre Sammartino, University of Melbourne)

Cross Industry and Cross-Continent Study of SCM Practices in Manufacturing Firms (ID#100)

Maqsood Memon (University of South Australia)

Bruce Gurd (University of South Australia)

Shakeel Ahmed (Abu Dawood Trading Company- Distribution & Logistics, Partner of Procter & Gamble Arabian Peninsula & Pakistan)

East-West Differences in 'Tricky' Tactics: A Sino-Australian Study Comparing Perceived Appropriateness of Negotiation Tactics (ID#49)

Cheryl Rivers (Victoria University of Wellington, New Zealand)

Roger Volkema (American University, USA; and IAG-PUC, Brazil)

Saudisation in the Hospitality Industry: Management Issues and Opportunities (ID#20)

Khalid Aldosari (Victoria University, Australia)

Room H6-12 (Session Chair: Vikas Kumar, University of Sydney)

Crafting an Effective Strategy to Integrate Organisational Identification across National Boundaries (ID#109)

Ming Sum Chan (University of South Australia)
Mary Bambacas (University of South Australia)
Margaret Patrickson (University of South Australia)

The Impact of Social Networking and Role of Government on Adoption of Innovation and Its Impact on Organizational Performance of SMEs (ID#91)

Dede Djatikusumo (University of Canberra, Australia)
Majharul Talukder (University of Canberra, Australia)
Ali Quazi (University of Canberra, Australia)

Small Firm Internationalisation Competence (ID#68)

Peter Lamb (La Trobe University, Australia)
Peter W. Liesch (University of Queensland, Australia)
Jörgen Sandberg (University of Queensland, Australia)

Room H5-26, Council Room

Panel #1: Human Resource Management: Multinational Enterprises in Australia (ID#28)

Panel Chair: Anthony McDonnell (University of South Australia)

Presenters: John Burgess (Curtin University of Technology, Australia)
Pauline Stanton (Victoria University, Australia)
Brendan Boyle (University of Newcastle, Australia)
Anthony McDonnell (University of South Australia)

Room RR 5-09 (Session Chair: Gerald Albaum, University of New Mexico)

Rethinking the Nature of Offshoring (ID#104)

Jonathon Doh (Villanova University, U.S.A)
Susan M. Mudambi (Temple University; and University of Sydney)

Antecedents and Outcomes of Expatriate Managers' Social Network Building in MNCs' Subsidiaries in China (ID#90)

Ying Guo (University of South Australia)
Hussain Rammal (University of South Australia)
Ying Zhu (University of South Australia)

Cultural Values and Asian American Feedback Ratings (ID#41)

Donna K. Cooke (Florida Atlantic University, U.S.A)

FRIDAY 2:00 pm – 3:30 pm

Room H6-10 (Session Chair: Susan Mudambi, Temple University and University of Sydney)

Firm Internationalisation: Does Corporate Governance Matter (ID#76)

G.M. Javed Anwar (Monash University, Australia)

Audra I. Mockaitis (Monash University, Australia)

The Impact of Industry Factors on the Pace, Pattern and Scale of Born Global Firm Internationalisation (ID#70)

Murray Taylor (Macquarie University, Australia)

Robert Jack (Macquarie University, Australia)

Size Matters- At Least When Dealing With Public Officials. Internationalization and Public Administration (ID#107)

Beata Glinka (University of Warsaw, Poland)

Przemyslaw Hensel (University of Warsaw, Poland)

Room H6-11 (Mandarin Language Session #1. Session Chair: Ying Zhu, University of South Australia)

Backwash or Spread Effect? The Comparison of Economic Radiation Patterns between Beijing and Shanghai (ID#96)

Hong Zhu (Peking University, China)

Yanchao Xu (Beijing Normal University, China)

Heng Yin (Beijing Normal University, China)

On the Problems and its Solutions in the Tax System of Logistics Industry in China (ID#97)

Shaoke Chen (Beijing Normal University, China)

Yuexiang Lu (Beijing Normal University, China)

Liquidity Expectation, Financing Ability and Credit Rating (ID#102)

Song Zhu (Beijing Normal University, China)

Room H6-12 (Sunil Venaik, University of Queensland)

Dynamic Capabilities and Subsidiary Innovation: Towards an Integrative Framework (ID#2)

Snejina Michailova (The University of Auckland Business School, New Zealand)

Zhan Wu (The University of Sydney Business School, Australia)

Do Chinese Firms Incur a Liability of Localness as a Result of Inward Foreign Direct Investment? Local Firms' Perspective (ID#92)

Fuming Jiang (Curtin University, Australia)

Bruce W. Stening (Peking University, China)

Multinational Corporations and Poverty Alleviation in Lao PDR and Thailand (ID#45)

Nattavud Pimpa (RMIT University, Australia)

Simon Fry (RMIT University, Australia)

Victor Gekara (RMIT University, Australia)

Room H5-26, Council Room

Panel #2: Critical Perspective on Black International Business: Trends and Trajectories (ID#101)

Panel Chair: George Cairns (RMIT University, Australia)

Presenters: Sharif As-Saber (RMIT University, Australia)

George Cairns (RMIT University, Australia)

Srikanta Chatterjee (Massey University, New Zealand)

Brian Corbitt (RMIT University, Australia)

Topics: Introducing the Concept of Critical Perspectives on Black International Business and its Trends and Trajectories (*Sharif As-Saber, George Cairns, Srikanta Chatterjee & Brian Corbitt*)

Invisible but large: Aspect of the Hidden Transactions in International Business (*Srikanta Chatterjee*)

Black IB and the Shipbreaking industry of Bangladesh (*George Cairns*)

Black International Business and the Role of Information and Communication Technology (ICT): Beyond Governance? (*Sharif As-Saber*)

Room RR5-09 (Session Chair: Mei Lim, University of South Australia)

The Competency Model of Insurance Salespeople. A Qualitative Meta-Analysis (ID#99)

Hungguo Wei (Beijing Normal University, China)

Hai Li (Beijing Normal University, China)

A Re-Examination of China's Experience in Reforming Its State-Owned Enterprises: The Strategies, Attributes and Limitations (ID#47)

Daniel Ho (Hong Kong Baptist University)

Angus Young (Hang Seng Management College, Hong Kong; and Southwest University of Political Science & Law)

An Empirical Study on the Volatility of CS1300 Stock Index Futures Market (ID#71)

Yang Hou (University of South Australia)

Steven Li (RMIT University, Australia)

Does a Joint Strategy Position provide an Incremental Organizational Performance Benefit? The Mediating Role of Strategic Alignment (ID#81)

Yuliansyah, Yuliansyah (University of Lampung, Indonesia, and University of South Australia)

Room H6-10 (Session Chair: Audra Mockaitis, Monash University)

The Ecological Fallacy in Culture Studies (ID#23)

Paul Brewer (University of Queensland, Australia)

Sunil Venaik (University of Queensland, Australia)

Antecedents and Consequences of Employees' Work Values in a Non-Western Cultural Context (ID#5)

Khaled Aladwan (Charles Sturt University, Australia)

Ramudu Bhanugopan (Charles Sturt University, Australia)

Alignment of HRM Practices in MNE Subsidiaries: What Factors Really Matter? (ID#88)

Olga Novikova (Hanken School of Economics, Finland)

Room H6-12 (Session Chair: Michèle Akoorie, University of Waikato, New Zealand)

Are Multinational Corporation (MNC) Subsidiaries More Transparent than Domestic Corporations? (ID#84)

Chinmay Pattnaik (University of Sydney, Australia)

From Shallow Resource Pools to Proto-Clusters: The Role of MNE Subsidiaries in Peripheral Areas (ID#40)

Ram Mudambi (Temple University, U.S.A; and University of Sydney, Australia)

Grazia Santangelo (University of Catania, Italy)

Antecedents and Performance Consequences of Subsidiaries' Political Activities in Emerging Markets: An Institutional Approach (ID#63)

Stefan Heidenreich (WU Vienna, Austria)

Jonas F Puck (WU Vienna, Austria)

Phillip C Nell (Copenhagen Business School, Denmark)

Room H5-26, Council Room (Session Chair: George Cairns, RMIT University)

Selected Pre-Flight Expectations in the Air-Transportation Industry – A Comparison between South Africa and Malaysia (ID#10)

Johan W de Jager (Tshwane University of Technology, South Africa)

Zainurin Bin Dahari (International Islamic University, Malaysia)

Extending the Uppsala Model with Inertia Mediating State to Change Transition (ID#56)

Douglas Dow (Melbourne Business School, Australia)

Peter Liesch (University of Queensland, Australia)

Catherine Welch (University of Sydney, Australia)

Lawrence Welch (Melbourne Business School, Australia)

Motives for Participating in an Online Survey: A Cross-Cultural/National Study in Hong Kong and the United States (ID#37)

Gerald Albaum (University of New Mexico, U.S.A)

Catherine A. Roster (University of New Mexico, U.S.A)

Room RR5-09 (Session Chair: Bo Nielsen, Copenhagen Business School and University of Technology Sydney)

Does Business Group Affiliation Aid or Deter Firm Internationalization? (ID#44)

Vikas Kumar (University of Sydney, Australia)

Torben Pedersen (Copenhagen Business School, Denmark)

Sumit Kundu (Florida International University, U.S.A)

Testing a Proposed Conceptual Framework of Psychic Distance Using Data from Australia and China (ID#75)

Max Smith (Flinders University of South Australia)

Peter J. Dowling (La Trobe University, Australia)

Peter Lamb (La Trobe University, Australia)

Elizabeth Rose (Aalto University, Finland)

Internationalization Decisions and Political Hazards: Managerial Intent in a Risky Location (ID#74)

Elizabeth Maitland (University of New South Wales, Australia)

André Sammartino (University of Melbourne, Australia)

Room H6-10 (Session Chair: Mei Lim, University of South Australia)

Corporate Pyramid, Capital Investment and Firm Performance: Evidence from China (ID#103)

Chao Chen (Fudan University, China)

Donglin Xia (Tsinghua University, China)

Song Zhu (Beijing Normal University, China)

The Influence of Regional Innovation Capability in Diffusing and Implementing Management Innovations in China (ID#48)

Tian Gao (University of South Australia. and Jinan Central Hospital affiliated with Shandong University, China)

Bruce Gurd (University of South Australia)

The Cross-Cultural Impact on Managing Business: An Evidence from a French Multinational Company in Indonesia (ID#82)

Unggul Purwotedi (State University of Jakarta, Indonesia; and University of South Australia)

Bruce Gurd (University of South Australia)

Helen Thorne (University of South Australia)

Room H6-12 (Session Chair: Milé Terziovski, University of South Australia)

The Role of Top Management Team Cultural Composition for International Strategic Decision-Making (ID#58)

Bo Nielsen (Copenhagen Business School, Denmark; and University of Technology Sydney, Australia)

Sabina Nielsen (Copenhagen Business School, Denmark; and University of Technology Sydney, Australia)

The co-evolution of MNEs and their Institutional Environment: The Case of Philips and its Australian Subsidiary in the 1970s (ID#30)

Pierre van der Eng (The Australian National University, Australia)

The Determinants of Successful Decision Making in a Volatile Business Environment: Evidence from an Emergent Asian Economy (ID#33)

Majharul Talukder (University of Canberra, Australia)

Deborah Blackman (University of Canberra, Australia)

A.B.M Abdullah (University of South Australia)

Room H5-26, Council Room

Panel #3: The Growing Fusion and Challenges of Australia-Asia Relations (ID#77)

Panel Chair: Ian Austin (Edith Cowan University, Australia)

Presenters: Ian Austin (Edith Cowan University, Australia)
 Hussain Rammal (University of South Australia, Australia)
 Tatiana Zalan (University of South Australia, Australia)
 Danny Ng (Edith Cowan University, Australia)
 Simon Minaee (Edith Cowan University, Australia)
 Dipu Sebastian (Independent Scholar)

Topics: The ASX-SGX Failed Merger and broader political and economic implications for Australia's relations with Asia (*Ian Austin & Simon Minaee*)

 Australia-South Asia Relations (*Hussain Rammal*)

 Singapore & Macau as Gambling Centres and what this means for Australian tourism future efforts to tap into the Asian markets (*Danny Ng*).

 Multinationals from Emerging Markets in Asia: A New Corporate Model? (*Tatiana Zalan*)

 Indian Investment into Australia (*Ian Austin, Dipu Sebastian & Hussain Rammal*)

Room RR 5-09 (Session Chair: Peter Lamb, La Trobe University)

Comparative Study on the Influence of Collectivism on Customers' Cross-Buying Intentions in the Asian Banking Services: Case of Korea and Taiwan (ID#32)

You-il Lee (University of South Australia)
Jung-Kee Hong (University of South Australia)

International Retailing- The Transnational Solution and the Moderating Role of Psychic Distance (ID#38)

Stefan Elsner (University of Trier, Germany)
Friederike Döbel (University of Trier, Germany)

The Trust-Commitment Relationship: Its Multidimensionality and Contingency (ID#43)

Yang Yu (Victoria University of Wellington, New Zealand)
Aaron Gazley (Victoria University of Wellington, New Zealand)
Val Lindsay (Victoria University of Wellington, New Zealand)

Room H6-10 (Session Chair: Elizabeth Rose, Aalto University, Finland)

Virtual Communities in China: The Drivers and the Outcomes (ID#35)

Lili Zhang (University of Canberra, Australia)

Majharul Talukder (University of Canberra, Australia)

Ali Quazi (University of Canberra, Australia)

The State of Disclosures on Stakeholder Engagement in Sustainability Reporting in Australian Local Councils (ID#52)

Amanpreet Kaur (University of South Australia)

Sumit Lodhia (University of South Australia)

Political Conditions in Emerging Markets: Effects on Entry Mode Selection of Large and Small/Medium Sized Manufacturing Firms in Russia (ID#39)

Alex Kouznetsov (Australian Catholic University, Australia)

Christopher Wright (University of Adelaide, Australia)

Room H6-11 (Mandarin Language Session #2, Session Chair: Ying Zhu, University of South Australia)

The Construction of Four-Dimensional Evaluation System of International Human Resource Competitiveness, the Measurement and the Comparison (ID#95)

Baoyuan Li (Beijing Normal University, China)

Pengzhou Kuai (Beijing Normal University, China)

Xiaoting Li (Beijing Normal University, China)

Technological Change and Declining Labour Share: Empirical Evidence from China's Manufacturing Enterprises and Explanations (ID#98)

Chunbing Xing (Beijing Normal University, China)

Chunding Li (Chinese Academy of Social Science, China)

Room H5-26, Council Room (Session Chair: Douglas Dow, Melbourne Business School, University of Melbourne)

The Newly Internationalizing Firm and its Capabilities (ID#57)

Jay Weerawardena (University of Queensland, Australia)

Peter Liesch (University of Queensland, Australia)

Gillian Sullivan Mort (La Trobe University, Australia)

Gary Knight (Florida State University, U.S.A)

Sandeep Salunke (Queensland University of Technology)

The Phenomenon of Early Internationalising Firms: What are we still missing from Scientific Inquiry? (ID#106)

Tatiana Zalan (University of South Australia)

Hussain G. Rammal (University of South Australia)

Ying Zhu (University of South Australia)

Dual Embeddedness of MNEs in Small Open Economies (ID#86)

Iiris Hilvo (Aalto University, Finland)

Joanna Scott-Kennel (University of Waikato, New Zealand)

Room RR5-09 (Session Chair: Robert Jack, Macquarie University)

Managing RFID Adoption in Retail Business Supply Chains in Hong Kong: A Conceptual Framework (ID#7)

Simon S.M. Yuen (Hong Kong Polytechnic University)

Untangling Embeddedness of the Chinese in Prato: The Nature of Interactions with Host Market Actors (ID#87)

Xander Ong (Monash University, Australia)

Susan Freeman (The University of Adelaide, Australia)

Brian K. Cooper (Monash University, Australia)

The Decision-Making Process Regarding International Location Choice: What We Know and Don't Know (Yet) (ID#50)

Markus Goelz (University of Melbourne, Australia)

Room H6-10 (Session Chair: Bruce Gurd, University of South Australia)

Determinants of Corporate Dividend Policy: Evidence from Iran (ID#34)

Abdorreza Asadi (Islamic Azad University, Iran)

Does Green House Gas Emission Affect Financial Performance? An Empirical Examination of Australian Public Firms (ID#64)

Lei April Wang (University of South Australia)

Steven Li (RMIT University, Australia)

Computation and Comparison of Value-at-Risk Copula Simulation and Traditional Simulation for a given Portfolio (ID#65)

Ahmad Zendehtdel (Islamic Azad University, Iran)

Amir Daneshgar (Islamic Azad University, Iran)

Corporate Greenhouse Gas Emissions Disclosures in the Mining Sector: An International Study (ID#67)

Anirban Chatterjee (University of South Australia)

Ratnam Alagiah (University of South Australia)

Room H6-12 (Session Chair: Paul Brewer, University of Queensland)

'Making Sense' of the Self-Development of Leadership Competencies in China (ID#18)

Shuang Ren (University of Melbourne, Australia)

Ying Zhu (University of South Australia)

Sources of Support and Expatriation – A Multiple Stakeholders Perspective of Expatriate Adjustment and Performance in Malaysia (ID#61)

Marlin Abdul Malek (Universiti Utara Malaysia)

Pawan Budhwar (Aston Business School, U.K.)

Ann Davis (Aston Business School, U.K.)

Building Capability-Centric Brand Equity in China: A New Zealand SME Perspective (ID#80)

Ruoyi Sun (Victoria University of Wellington, New Zealand)

Hongzhi Gao (Victoria University of Wellington, New Zealand)

Val Lindsay (Victoria University of Wellington, New Zealand)

Room H5-26, Council Room

Panel #4: Emerging Directions in International HRM (ID#110)

Presenters:

Trends in International Human Resource Management

Peter Dowling (La Trobe University, Australia)

Expatriate professionals, scientists and technical specialists: A growing but under-researched area in international Human Resource Management

Greg Fisher (Flinders University, Australia) and Dau Youngsamart (Monash University College)

The Impact of Industrial Relations on MNEs in foreign countries.

Hussain Rammal (University of South Australia)

Room RR5-09 (Session Chair: Pierre van der Eng, Australian National University)

Barriers and Paths to Inter-Partner Cooperative Interactions and Knowledge Transfer Practices: Managerial Perceptions in an International Joint Venture in the Chinese Automotive Industry (ID#62)

Qiang Ding (Nanjing University of Finance and Economics, China)

Michele E.M. Akoorie (University of Waikato, New Zealand)

Kathryn Pavlovich (University of Waikato, New Zealand)

Knowledge Based Versus Transaction Cost Theory of the Multinational Enterprise: An Empirical Test (ID#51)

Alex Eapen (University of Sydney, Australia)

Rekha Krishnan (Simon Fraser University, U.S.A)

Relationship Quality and Internationalization of SMEs from an Emerging Market (ID#78)

Md. Daud Ismail (Universiti Kebangsaan, Malaysia)

M. Yunus Ali (Monash University, Sunway Campus, Malaysia)

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