



**Australia and New Zealand International Business Academy (ANZIBA)**

**Annual Conference**

**17-19 February 2020**



**Host Institution:**

**Management Department,  
UTS Business School  
University of Technology Sydney**

**Conference Venue: Dr. Chau Chak Wing Building  
UTS Business School Building (Building 8)  
14-28 Ultimo Road,  
Ultimo,  
Sydney, NSW 2007**

## Conference Tracks

1. **International Entrepreneurship**  
Track Chairs:  
**Pavlina Jasovska** (University of Technology Sydney, Australia)  
**Peter Liesch** (University of Queensland, Australia)
2. **Internationalization and Global Strategies**  
Track Chairs:  
**Bent Petersen** (Copen Business School, Denmark)  
**André Sammartino** (University of Melbourne, Australia)
3. **Global Logistics and Supply Chain Management**  
Track Chairs:  
**Maruf Chowdhury** (University of Technology Sydney, Australia)  
**Sanjoy Paul** (University of Technology Sydney, Australia)
4. **Critical Perspectives on International Business**  
Track Chairs:  
**Najmeh Hassanli** (University of Technology Sydney, Australia)  
**Snejina Michailova** (The University of Auckland, New Zealand)
5. **Culture and International HRM**  
Track Chairs:  
**Ben Farr-Wharton** (Edith Cowan University, Australia)  
**Ying Guo** (Shanghai University, China and University of Technology Sydney, Australia)
6. **Sustainability Issues in International Business**  
Track Chairs:  
**Dirk Boehe** (Massey University, New Zealand)  
**Stephen Schweinsberg** (University of Technology Sydney, Australia)
7. **Institutions in Emerging Markets**  
Track Chairs:  
**Wen (Helena) Li** (University of Technology Sydney, Australia)  
**Ryan Tang** (University of South Australia, Australia)
8. **Research Design and Methods in International Business**  
Track Chairs:  
**Bo Nielsen** (The University of Sydney, Australia)  
**Catherine Welch** (The University of Sydney, Australia)
9. **Global Services**  
Track Chairs:  
**Elizabeth Rose** (University of Leeds, UK and Aalto University, Finland)  
**Moira Scerri** (University of Technology Sydney, Australia)

## Message from the ANZIBA President



On behalf of the ANZIBA Executive Committee, it gives me great pleasure to welcome you to the 2020 Annual ANZIBA Conference at the UTS Business School in Sydney. The Annual ANZIBA Conference

provides opportunities for academics and research students to exchange ideas and network.

I would like to extend my congratulations to the conference chair, Associate Professor Hussain Rammal, and the local Organizing Committee for compiling a substantial program. With the combination of the devastating bushfires in NSW in the lead up to the conference, and the recent novel coronavirus (2019-nCoV) outbreak in China, it has been a challenging time for the organizing committee. Thus, it is particularly encouraging to see a large number of submissions, both domestic and from outside the Australia and New Zealand region. At the time of writing we have 91 registered participants and 4 invited guest panellists from industry. I would like to thank the Management Department of the UTS Business School, University of Technology Sydney for hosting the conference, the Doctoral Colloquium, and the Paper Development Workshop. Finally, I would extend our greetings and appreciation to the keynote speaker, Professor Paul Beamish.

I wish you all a productive and enjoyable conference.

**Professor Douglas Dow**

University of Melbourne, Australia

President - ANZIBA

[www.anziba.org](http://www.anziba.org)

### **ANZIBA EXECUTIVE COMMITTEE**

Douglas Dow (Melbourne Business School, University of Melbourne) - **President**

Susan Freeman (University of South Australia, Australia)

Rob Jack (Macquarie University, Australia)

Jane Menzies (Deakin University, Australia)

André Sammartino (University of Melbourne, Australia)

#### Appointed Members:

Doren Chadee (Deakin University, Australia)

Sid Gray (The University of Sydney, Australia)

Sarah Dillon (Queensland University of Technology, Australia)

#### Invited Members:

Fuming Jiang (Curtin University, Australia)

Hussain G. Rammal (University of Technology Sydney, Australia)

Matevž Rašković (Victoria University of Wellington, New Zealand)

## Message from the Host Institution



It is my great pleasure to welcome you to UTS Business School. Teaching and research in international business is centrally important to global prosperity and peace, and it is our privilege to be able to contribute to this by hosting the 2020

Australia and New Zealand International Business Academy annual conference. UTS' strategic vision is to be a leading public university of technology recognised for our global impact. This outlook means that our work as a business school is very much international in scope. As educators, scholars and citizens we realise that business operates in a dynamic and sometimes unpredictable global environment. This clearly provides for many challenges and opportunities. In the last year alone, we have seen Britain exit from the European Union, borders close due to the corona virus pandemic, international trade wars unheard of for decades, and horrific revelations about slavery in international supply chains. As you discuss the many facets of international business throughout your conference I hope and trust that these major global challenges will animate a challenging and productive dialogue that ultimately can help inform how the management and regulation of international business can support global development and equality for present and future generations.

### **Professor Carl Rhodes**

Deputy Dean  
UTS Business School  
University of Technology Sydney, Australia

<https://www.uts.edu.au/about/uts-business-school>



On behalf of the UTS Business School's Management Department I welcome all the you to the 2020 Annual ANZIBA Conference.

Congratulations to the local Organizing Committee for compiling such a stimulating program, particularly in the context of challenging developments. The Management Department is the largest group within the School and its research and teaching encompasses particularly relevant topics, such as ethics, people management, corporate governance, sustainability and, of course, international business. As ANZIBA members are well aware, the world is rapidly changing but through research in international best practice we can to find new ways to be responsive and resilient in the face of new and different challenges.

Through the generation of research that shapes practice and culture in industry, government and community organisations and by forging new connections and developing ongoing partnerships these challenges can be transformed into opportunities. I think that is what the ANZIBA conference is all about. So welcome ANZIBA members to our campus, it is our pleasure to host you.

### **Professor Bronwen Dalton**

Head of Department - Management  
UTS Business School  
University of Technology Sydney, Australia

<https://www.uts.edu.au/about/uts-business-school/management>

## Message from the Local Organizing Committee



On behalf of the local organizing committee, it gives me great pleasure to welcome you to the ANZIBA 2020 Conference.

I would like to thank our host institution, the

Management Department at UTS Business School, University of Technology Sydney for their strong support. I would also like to acknowledge the contributions of the track chairs, the reviewers and the many volunteers whose dedication and hard work have made the successful organisation of the conference possible.

I hope you will find the conference program valuable and will enjoy your stay in Sydney.

### **Associate Professor Hussain G. Rammal**

University of Technology Sydney, Australia  
Chair - ANZIBA 2020 Local Organizing Committee

### **Local Organizing Committee**

Associate Professor Hussain G. Rammal (*University of Technology Sydney, Australia*)

Dr. Moira Scerri (*University of Technology Sydney, Australia*)

Professor Sid Gray (*The University of Sydney, Australia*)

## Keynote Speaker



### **Professor Paul Beamish**

*Ivey Business School,  
University of Western  
Ontario, Canada*

Paul Beamish is Professor of International Business at the Ivey Business School, University of Western Ontario, London, Canada. He has been a Fellow of the AIB since 1997.

He is the author or co-author of 60 books and 135 refereed articles. His books are in the areas of International Management, Strategic Management, and International Joint Ventures. He has received the best research awards from the Academy of Management, the AIB, and the Administrative Sciences Association of Canada (ASAC). He served as Editor-in-Chief of JIBS from 1993-97, and Associate Dean for Research at Ivey from 1999-2004. He is a Fellow of the Royal Society of Canada and the Asia Pacific Foundation.

## Reviewers

**We would like to thank the many reviewers who volunteered their time to assist with the peer review process**

|  |   |   |   |
|--|---|---|---|
| Mohamed Sami Ben Ali<br><i>Qatar University, Qatar</i>   | Najmeh Hassanli<br><i>University of Technology<br/>Sydney, Australia</i>        | Wei Li<br><i>The University of Sydney,<br/>Australia</i>                            | Huub Ruël<br><i>Hotelschool The Hague,<br/>Netherlands</i>                      |
| Syed Mithun Ali<br><i>Bangladesh University of<br/>Engineering and Technology,<br/>Bangladesh</i>    | Leif Egil Hem<br><i>NHH Norwegian School of<br/>Economics, Norway</i>           | Yi Li<br><i>The University of Sydney,<br/>Australia</i>                             | André Sammartino<br><i>University of Melbourne,<br/>Australia</i>               |
| Nauman Aslam<br><i>RMIT University, Australia</i>  | Hans Hendrickhe<br><i>The University of Sydney,<br/>Australia</i>               | Peter Liesch<br><i>University of Queensland,<br/>Australia</i>                      | Moirá Scerri<br><i>University of Technology<br/>Sydney, Australia</i>           |
| Abu H. Ayob<br><i>National University of<br/>Malaysia, Malaysia</i>                                  | Aglae Hernandez-Grande<br><i>University of Technology<br/>Sydney, Australia</i> | Hyoung Eun Lim<br><i>Korea University, Korea</i>                                    | Ursula Schinzel<br><i>Unicaf University, Cyprus</i>                             |
| Dirk Boehe<br><i>Massey University, New<br/>Zealand</i>  | Henrik Gundelach<br><i>Copenhagen Business<br/>School, Denmark</i>              | Thomas Lindner<br><i>WU Vienna, Austria</i>   | Xuefeng Shao<br><i>La Trobe University, Australia</i>                           |
| Martijn Boersma<br><i>University of Technology<br/>Sydney, Australia</i>                             | Marina Iskhakova<br><i>The Australian National<br/>University, Australia</i>    | Shiyu Liu<br><i>University of Technology<br/>Sydney, Australia</i>                  | Revti Raman Sharma<br><i>Victoria University of<br/>Wellington, New Zealand</i> |
| Brent Burmester<br><i>The University of Auckland,<br/>New Zealand</i>                                | Fauzia Jabeen<br><i>Abu Dhabi University, UAE</i>                               | Xiao-xiao Liu<br><i>Xiamen University, China</i>                                    | Nagesh Shukla<br><i>University of Technology<br/>Sydney, Australia</i>          |
| Chui Shiam (Connie) Chan<br><i>The University of Sydney,<br/>Australia</i>                           | Robert Jack<br><i>Macquarie University,<br/>Australia</i>                       | Grigorij (Greg) Ljubownikow<br><i>The University of Auckland,<br/>New Zealand</i>   | Emmanuel Senior Tenakwah<br><i>The University of Newcastle,<br/>Australia</i>   |
| Liang Chen<br><i>University of Melbourne,<br/>Australia</i>  | Pavlina Jasovska<br><i>University of Technology<br/>Sydney, Australia</i>       | Ajeet N. Mathur<br><i>IIM Ahmedabad, India</i>                                      | Lai Si TSUI-AUCH<br><i>Nanyang Technological<br/>University, Singapore</i>      |
| Maruf Chowdhury<br><i>University of Technology<br/>Sydney, Australia</i>                             | Fuming Jiang<br><i>Curtin University, Australia</i>                             | Snejina Michailova<br><i>The University of Auckland,<br/>New Zealand</i>            | Yueqi Wang,<br><i>Dalian University of<br/>Technology, China</i>                |
| Priyabrata Chowdhury<br><i>RMIT University, Australia</i>  | Eldrede Kahiya<br><i>Victoria University of<br/>Wellington, New Zealand</i>     | Md. Abdul Moktadir<br><i>University of Dhaka,<br/>Bangladesh</i>                    | Liang Wen<br><i>The University of Sydney,<br/>Australia</i>                     |
| Rui Torres de Oliveira<br><i>Queensland University of<br/>Technology, Australia</i>                  | Abdul Waheed Khan<br><i>University of South Australia,<br/>Australia</i>        | Duc Nguyen<br><i>The University of Sydney,<br/>Australia</i>                        | Zhifang Wu<br><i>University of South Australia,<br/>Australia</i>               |
| Douglas Dow<br><i>University of Melbourne,<br/>Australia</i>   | Eijaz Ahmed Khan<br><i>Asia Pacific International<br/>College, Australia</i>    | Tega Ogbuigwe<br><i>Victoria University of<br/>Wellington, New Zealand</i>          | Moses Ahomka Yeboah<br><i>The University of Newcastle,<br/>Australia</i>        |
| Anna Earl<br><i>University of Canterbury,<br/>New Zealand</i>  | Eunmi Kim<br><i>Pusan National University,<br/>Korea</i>                        | Kenneth Onye<br><i>University of Uyo, Nigeria</i>                                   | Amir Chiti Zadeh<br><i>University of New South<br/>Wales, Australia</i>         |
| Nida Farman<br><i>University of South Australia,<br/>Australia</i>                                   | Jieun Kim<br><i>Korea University, Korea</i>                                     | Juan Esteban Gómez Oviedo<br><i>Sergio Arboleda University,<br/>Colombia</i>        | Seyed Moji Zaharee<br><i>RMIT University, Australia</i>                         |
| Limin Fu<br><i>Shenzhen University, China</i>  | Matthias Kipping<br><i>York University, Canada</i>                              | Verena J. Patock<br><i>HEC Paris, France</i>  | Huan Zhang<br><i>The University of Sydney,<br/>Australia</i>                    |
| Ying Guo<br><i>Shanghai University, China<br/>and University of Technology<br/>Sydney, Australia</i> | Alexei Koveshnikov<br><i>Aalto University, Finland</i>                          | Bent Petersen<br><i>Copenhagen Business<br/>School, Denmark</i>                     | Shuwei Zhang<br><i>University of South Australia,<br/>Australia</i>             |
| Vaibhav Gupta<br><i>University of South Australia,<br/>Australia</i>                                 | Alexandra Kriz<br><i>University of Queensland,<br/>Australia</i>                | Shameen Prashantham<br><i>China Europe International<br/>Business School, China</i> |   |
| Arshad Haroon<br><i>University of South Australia,<br/>Australia</i>                                 | Eun Su Lee<br><i>The University of Sydney,<br/>Australia</i>                    | Jiang Qijun<br><i>Shanghai Ocean University,<br/>China</i>                          |   |
|  | Minsum Lee<br><i>Korea University, Korea</i>                                    | Hussain G. Rammal<br><i>University of Technology<br/>Sydney, Australia</i>          |   |

## ANZIBA 2020 Conference Programme Summary

### Monday 17 February

|               |   |
|---------------|---|
| 9:00 – 16:00  | Research Students' Colloquium. Level 8, UTS Business School |
| 12:00 – 16:00 | Paper Development Workshop. Level 8, UTS Business School    |
| 17:30 - 19:30 | Welcome Reception.<br>Level 3, UTS Business School.         |

### Tuesday 18 February

|               |   |
|---------------|---|
| 8:30 – 9:00   | Registration. Level 3, UTS Business School  |
| 9:00 - 10:30  | Conference opening. Room CB 08.03.005, Level 3, UTS Business School<br>Prof. Carl Rhodes, Deputy Dean, UTS Business School,<br><br><b>Keynote Address by Prof. Paul Beamish</b><br>Ivey Business School, Western University, Canada<br><i>"Improving Practice Through IB Scholarship"</i> |
| 10:30 – 11:00 | Morning Tea, Level 3, UTS Business School   |
| 11:00 - 12:45 | Meet the Editors – Level 3 Auditorium, UTS Business School  |
| 12:45 - 13:30 | Lunch, Level 3, UTS Business School   |
| 13:30 - 15:00 | Concurrent Sessions   |
| 15:00 - 15:30 | Afternoon Tea, Level 3, UTS Business School   |
| 15:30 - 17:00 | Concurrent Sessions   |

### Wednesday 19 February

|               |  |
|---------------|--|
| 9:00 - 10:30  | Concurrent Sessions  |
| 10:30 – 11:00 | Morning Tea, Level 3, UTS Business School  |
| 11:00 - 12:30 | Concurrent Sessions  |
| 12:30 - 13:30 | Lunch and AGM, Level 3, UTS Business School  |
| 13:30 - 15:00 | Concurrent Sessions  |
| 15:00 - 15:30 | Afternoon Tea, Level 3, UTS Business School  |
| 15:30 - 17:00 | Concurrent Sessions  |
| 19:00- 22:00  | Conference Dinner at Café Del Mar,<br>35 Wheat Rd, Rooftop Terrace,<br>Cockle Bay Wharf, Sydney NSW 2000 |



# Conference and Dinner Venues



The Dr. Chau Chak Wing Building is home to the UTS Business School. The building is the first in Australia to be designed by Frank Gehry, one of the world’s most influential architects.

All sessions of the 2020 ANZIBA conference will be held in the UTS Business School building.

WIFI access will be available for delegates registered for the conference.

The conference dinner venue is Café Del Mar. It is about a 20-minute walk from the conference venue (about 10 minutes by car).

## Conference Sessions Rooms Locations

| Room        | Location                     |
|-------------|------------------------------|
| CB08.03.005 | Level 3, UTS Business School |
| CB08.04.003 | Level 4, UTS Business School |
| CB08.04.010 | Level 4, UTS Business School |
| CB08.04.011 | Level 4, UTS Business School |

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**ANZIBA Doctoral Colloquium**  
**17 February 2020**  
**9:00 am – 4:00 pm**  
**Level 8, UTS Business School**

This daylong colloquium is an intensive workshop intended for research students working on theses in the broad area of International Business.

**Faculty Members:**

Professor Peter Buckley (Leeds University, UK)

Professor Doren Chadee (Deakin University, Australia)

Professor Sid Gray (The University of Sydney, Australia)

Professor Peter Liesch (University of Queensland, Australia)

Professor Bo Nielsen (The University of Sydney, Australia)

**The Doctoral Colloquium is open to pre-admitted participants only.**

**ANZIBA Paper Development Workshop**  
**17 February 2020**  
**12 noon – 4:00 pm**  
**Level 8, UTS Business School**

The paper development workshop provides the opportunity for authors to receive feedback on their manuscript from experienced senior academics who are senior editors of leading International Business and Management journals.

**Senior Academic Panellists:**

Professor Fang Lee Cooke (Monash University, Australia)

Professor Bill Harley (University of Melbourne, Australia)

Professor Fuming Jiang (Curtin University, Australia)

Professor Vikas Kumar (The University of Sydney, Australia)

Professor Snezhina Michailova (The University of Auckland, New Zealand)

**The Paper Development Workshop is open to pre-admitted participants only.**

## Conference Concurrent Sessions Programme

Room: CB08.03.005

Tuesday 18 February

11:00 am – 12:45 pm

### Meet the Editors

#### Facilitator:

#### **Douglas Dow**

*Melbourne Business School, University of Melbourne, Australia*

*Consulting Editor – Journal of International Business Studies*

*Senior Advisory Board Member – Review of International Business and Strategy*

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### Editors

|   |  |
|---|--|
| <b>Fang Lee Cooke</b><br>Monash University, Australia               | <b>Associate Editor – International Business Review</b><br>Co-Editor-in-Chief – Asia Pacific Journal of Human Resources<br>Co-Editor-in-Chief - International Journal of Human Resource Management<br>Senior Editor - Asia Pacific Journal of Management |
| <b>Susan Freeman</b><br>University of South Australia,<br>Australia | <b>Associate Editor – International Marketing Review</b>   |
| <b>Bill Harley</b><br>University of Melbourne, Australia            | <b>Former General Editor and current Essays Co-Editor– Journal of Management Studies</b>   |
| <b>Fuming Jiang</b><br>Curtin University, Australia                 | <b>Associate Editor – Journal of Business Research</b>   |
| <b>Vikas Kumar</b><br>The University of Sydney, Australia           | <b>Editor-in-Chief – Journal of International Management</b>   |
| <b>Peter Liesch</b><br>University of Queensland, Australia          | <b>Associate Editor - Australian Journal of Management</b><br>Area Editor - Journal of International Business Studies  |
| <b>André Sammartino</b><br>University of Melbourne, Australia       | <b>Associate Editor - Multinational Business Review</b>  |
| <b>Rudolf Sinkovics</b><br>University of Auckland, New Zealand      | <b>Senior Editor - Journal of World Business</b><br>Co-Editor - critical perspectives on international business<br>Associate Editor - Transnational Corporation  |

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|----------------------|----------------------------|--------------------------|--------------------------|
| <b>Session 1.1.1</b> | <b>Tuesday 18 February</b> | <b>1:30 pm – 3:00 pm</b> | <b>Room CB 08.04.003</b> |
|----------------------|----------------------------|--------------------------|--------------------------|

**Session Chair: Gabriele Suder (University of Melbourne, Australia)**

**Multinational enterprises' strategic responses to intra-institutional complexity: Empirical evidence from Russia (ID#55)**

Anna Earl (University of Canterbury, New Zealand)  
 Snejina Michailova (The University of Auckland, New Zealand)  
 Christina Stringer (The University of Auckland, New Zealand)

**When does global mindset affect headquarter-subsidiary relationship? (ID#9)**

Jizhong Li (Curtin University, Australia)  
 Fuming Jiang (Curtin University, Australia)  
 Tony Travaglione (The University of Newcastle, Australia)

**MIND- Intercultural Model of Negotiation for Decision-Making (ID#53)**

Juan Esteban Gómez Oviedo (Sergio Arboleda University, Colombia)

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| <b>Session 1.1.2</b> | <b>Tuesday 18 February</b> | <b>1:30 pm – 3:00 pm</b> | <b>Room CB 08.04.010</b> |
|----------------------|----------------------------|--------------------------|--------------------------|

**Panel #1: The Chinese Belt and Road Initiative: A New Pattern of Investment**

Panellists: Peter J. Buckley (University of Leeds, UK)  
 Hussain G. Rammal (University of Technology Sydney, Australia)  
 Ryan Tang (University of South Australia, Australia)

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| <b>Session 1.1.3</b> | <b>Tuesday 18 February</b> | <b>1:30 pm – 3:00 pm</b> | <b>Room CB 08.04.011</b> |
|----------------------|----------------------------|--------------------------|--------------------------|

**Session Chair: Marina Iskhakova (The Australian National University, Australia)**

**The Role of Political Skill in the Cross-Cultural Adjustment of Self-Initiated Expatriates (ID#72)**

Alexei Koveshnikov (Aalto University, Finland)  
 Heidi Wechtler (The University of Newcastle, Australia)  
 Miriam Moeller (University of Queensland, Australia)

**Cultural Intelligence (CQ) development during Short-Term Study Abroad Programs: The Role of Destination and previous International Experience (ID#57)**

Marina Iskhakova (The Australian National University, Australia)  
 Andrew Bradly (The Australian National University, Australia)  
 Bronwen Whiting (The Australian National University, Australia)  
 Vinh Lu (The Australian National University, Australia)

**"Where were you before here?" The Impact of Subsidiary Status Difference on Knowledge Transfer by Expatriates (ID#38)**

Yang Yu (Victoria University of Wellington, New Zealand)  
 Matevž Rašković (Victoria University of Wellington, New Zealand)

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| <b>Session 1.2.1</b> | <b>Tuesday 18 February</b> | <b>3:30 pm – 5:00 pm</b> | <b>Room CB 08.04.003</b> |
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**Panel #2: Entrepreneurship, innovation and internationalization in craft beer**

Panel Chair/Moderator: André Sammartino (University of Melbourne, Australia)

Panelists: Pavlina Jasovska (University of Technology Sydney, Australia)  
 André Sammartino (University of Melbourne, Australia)  
 Sam Holloway (University of Portland, USA)  
 David Ward (BentSpoke Brewing Co., Australia)

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| <b>Session 1.2.2</b> | <b>Tuesday 18 February</b> | <b>3:30 pm – 5:00 pm</b> | <b>Room CB 08.04.010</b> |
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**Session Chair: Ryan Tang (University of South Australia, Australia)**

**Asia's global value chain participation: Bringing in the practitioners' perspective on the future of supply chain management (ID#15)**

Gabriele Suder (University of Melbourne, Australia)  
 Terence Tsai (China European International Business School - CEIBS, China)  
 Sumati Varma (University of Delhi, India)

**Forced Labour Practices in Malaysia's Palm Oil Industry: A Business Model Approach (ID#75)**

Ghavri Vaithilingam (The University of Auckland, New Zealand)  
 Christina Stringer (The University of Auckland, New Zealand)  
 Snejina Michailova (The University of Auckland, New Zealand)

**Blockchain Adoption in Supply Chain: A Systematic Literature Review (ID#64)**

Anwara Happy (University of Technology Sydney, Australia)  
 Maruf Chowdhury (University of Technology Sydney, Australia)  
 Moira Scerri (University of Technology Sydney, Australia)

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|----------------------|----------------------------|--------------------------|--------------------------|
| <b>Session 1.2.3</b> | <b>Tuesday 18 February</b> | <b>3:30 pm – 5:00 pm</b> | <b>Room CB 08.04.011</b> |
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**Session Chair: Ian Austin (Edith Cowan University, Australia)**

**The role of managerial ideologies in CSR engagement (ID#18)**

Nida Farman (University of South Australia, Australia)  
 Susan Freeman (University of South Australia, Australia)  
 Tamer Cavusgil (Georgia State University, USA)  
 Pervez Ghauri (University of Birmingham, UK)

**Corporate Social Responsibility and Subsidiary Agency in Conflicting Institutional Environments: Evidence from Chinese MNEs in Australia (ID#63)**

Wei Li (The University of Sydney, Australia)  
 Hans Hendrichske (The University of Sydney, Australia)  
 Farveh Farivar (University of Tasmania, Australia)

**Signalling Effects of Political Connections of Top Executives in Cross-Border Acquisitions (ID#70)**

Tega Ogbuigwe (Victoria University of Wellington, New Zealand)  
 Hongzhi Gao (Victoria University of Wellington, New Zealand)  
 Eldrede Kahiya (Victoria University of Wellington, New Zealand)

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|----------------------|------------------------------|---------------------------|--------------------------|
| <b>Session 2.1.1</b> | <b>Wednesday 19 February</b> | <b>9:00 am – 10:30 am</b> | <b>Room CB 08.04.003</b> |
|----------------------|------------------------------|---------------------------|--------------------------|

**Session Chair: Jane Menzies (Deakin University, Australia)**

**Credit Bureaus and Financial Constraints: Does Corruption Matter? (ID#23)**

Mohamed Sami Ben Ali (Qatar University, Qatar)

Boubacar Siddy Diallo (Qatar University, Qatar)

**Contagion Effects of Corporate Misconduct through Board Interlocks: Moderating Effects of Boardroom Network in International Settings (ID#51)**

Jieun Kim (Korea University)

**Successful identity building strategy of the small new entrants to legal services market: The case of Korea's local boutique law firms (ID#43)**

Hyoung Eun Kim (Korea University)

Jieun Kim (Korea University)

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|                      |                              |                           |                          |
|----------------------|------------------------------|---------------------------|--------------------------|
| <b>Session 2.1.2</b> | <b>Wednesday 19 February</b> | <b>9:00 am – 10:30 am</b> | <b>Room CB 08.04.010</b> |
|----------------------|------------------------------|---------------------------|--------------------------|

**Session Chair: Revti Raman Sharma (Victoria University of Wellington, New Zealand)**

**Refining the actualization approach: Exploring the cognitive and behavioural constraints of entrepreneurs' sense-making process (ID#22)**

Abul Waheed Khan (University of South Australia, Australia)

Susan Freeman (University of South Australia, Australia)

Tamer Cavusgil (Georgia State University, USA)

Pervez Ghauri (University of Birmingham, UK)

**Relationship quality, global role complexity and institutional success (ID#29)**

Revti Raman Sharma (Victoria University of Wellington, New Zealand)

**Religion and Social Entrepreneurship: A Cross-country Analysis (ID#14)**

Abu H. Ayob (National University of Malaysia, Malaysia)

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**Session 2.1.3**

**Wednesday 19 February**

**9:00 am – 10:30 am**

**Room CB 08.04.011**

**Session Chair: Rudolf Sinkovics (The University of Auckland, New Zealand)**

**Internationalization of Young Vietnamese Manufacturers (ID#73)**

Rui Torres de Oliveira (Queensland University of Technology, Australia)

Tam Nguyen (University of Queensland, Australia)

Peter Liesch (University of Queensland, Australia)

Martie-Louise Verreyne (University of Queensland, Australia)

Marta Indulska (University of Queensland, Australia)

**Fear of Failure and Entrepreneurial Intention: A Cross-Country Investigation (ID#56)**

Minhajul Islam Ukil (The University of Adelaide, Australia)

Olga Muzychenko (The University of Adelaide, Australia)

Noel J. Lindsay (The University of Adelaide, Australia)

**Evolutionary Institutional Logic: Internationalization of Chinese Family Business Groups (ID#49)**

Chui Shiam (Connie) Chan (The University of Sydney, Australia)

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**Session 2.1.4**

**Wednesday 19 February**

**9:00 am – 10:30 am**

**Room: CB08.03.005**

**Session Chair: Matevž Rašković (Victoria University of Wellington, New Zealand)**

**Contextualising Parent-Spinoff Dyads: A New Perspective on High-Technology Internationalisation (ID#50)**

Alexandra Kriz (University of Queensland, Australia)

Catherine Welch (The University of Sydney, Australia)

Maria Rumyantseva (The University of Sydney, Australia)

**Capabilities and early internationalization: A scoping review of born global and international new venture research (ID#58)**

Eldrede Kahiya (Victoria University of Wellington, New Zealand)

Caitlin Warwood (Victoria University of Wellington, New Zealand)

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| <b>Session 2.2.1</b> | <b>Wednesday 19 February</b> | <b>11:00 am – 12:30 pm</b> | <b>Room: CB08.03.005</b> |
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**Panel #3: In what ways is our IB Research and Teaching Relevant to Australian Business?**

Panel Chair/Moderator: Gordon Perchthold (Singapore Management University, Singapore)

Panellists: Ming Long (Non-Executive Director)  
Sara McGaughey (Griffith University, Australia)  
Mukund Narayanamurti (Asialink Business)  
Andrew Parker (PwC Australia)  
Gordon Perchthold (Singapore Management University, Singapore)

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| <b>Session 2.2.2</b> | <b>Wednesday 19 February</b> | <b>11:00 am – 12:30 pm</b> | <b>Room: CB08.04.003</b> |
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**Session Chair: Sid Gray (The University of Sydney, Australia)**

**Understanding Re-Internationalization Process from Indian Cases (ID#27)**

Salman Ali (IIM Rajpur, India)  
Ajeet N. Mathur (IIM Ahmedabad, India)

**Managerial Reprioritization and Overseas Foreign Direct Investment (ID#19)**

Tao Bai (Xi'an Jiaotong-Liverpool University, China)  
Peter Liesch (University of Queensland, Australia)

**The role of the entrepreneur in international venture expansion – developing opportunity confidence and creating action pathways (ID#37)**

Robert Jack (Macquarie University, Australia)  
Murray Taylor (Macquarie University, Australia)

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| <b>Session 2.2.3</b> | <b>Wednesday 19 February</b> | <b>11:00 am – 12:30 pm</b> | <b>Room CB 08.04.010</b> |
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**Session Chair: Najmeh Hassanli (University of Technology Sydney, Australia)**

**The Role of History in International Business: Evidence, Research Practices, Methods and Theory (ID#31)**

Peter J. Buckley (University of Leeds, UK)

**Evolution of methodological bandwidth in IB research: 50 years of evidence from JIBS (ID#80)**

Bo B. Nielsen (The University of Sydney, Australia)

Agnieszka Chidlow (University of Birmingham, UK)

Stewart Miller (University of Texas at San Antonio, USA)

Catherine Welch (The University of Sydney, Australia)

Roberta Aguzzoli (Durham University, UK)

Emma Garner (University of Birmingham, UK)

Maria Karayfyllia (University of Birmingham, UK)

Diletta Pegoraro (University of Birmingham, UK)

**Getting Re-Acquainted with the Devil: Advancing Corruption Research in International Business Through Bibliometric Science Mapping (ID#39)**

Zhanna Rodina (Victoria University of Wellington, New Zealand)

Siah Hwee Ang (Victoria University of Wellington, New Zealand)

Matevž Rašković (Victoria University of Wellington, New Zealand)

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| <b>Session 2.2.4</b> | <b>Wednesday 19 February</b> | <b>11:00 am – 12:30 pm</b> | <b>Room CB 08.04.011</b> |
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**Session Chair: Betina Szkudlarek (The University of Sydney, Australia)**

**International Business Theory Meets Refugee Research- The Importance of Macro-Factors (ID#60)**

Betina Szkudlarek (The University of Sydney, Australia)

Luciara Nardon (Carleton University, Canada)

Joyce Osland (San Jose University, USA)

Nancy Adler (McGill University, Canada)

Eun Su Lee (The University of Sydney, Australia)

**Employee Networking and Cross-Cultural Adjustment in China Pakistan Economic Corridor Projects (ID#78)**

Arshia Mukhtar (University of South Australia, Australia)

Ying Zhu (University of South Australia, Australia)

Mary Bambacas (University of South Australia, Australia)

You-il Lee (University of South Australia, Australia)

**Working in culturally diverse teams: Team-level cultural intelligence (CQ), international experience (IE), and performance (ID#46)**

Marina Iskhakova (The Australian National University, Australia)

Dana Ott (University of Otago, New Zealand)

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| <b>Session 2.3.1</b> | <b>Wednesday 19 February</b> | <b>1:30 pm – 3:00 pm</b> | <b>Room CB 08.04.003</b> |
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**Session Chair: Doren Chadee (Deakin University, Australia)**

**Towards a Multi-Level Framework of Repatriate Knowledge Transfer Process in Multinational Enterprises (ID#76)**

Hina Mehreen (University of Technology Sydney, Australia)

**The Mediating Role of Knowledge in Global Value Chains Performance: Some Preliminary Results (ID#77)**

Mohammad Tarikul Islam (Torrens University, Australia)

Doren Chadee (Deakin University, Australia)

**Incorporating identity based quasi-formal mechanisms to the knowledge governance approach (ID#28)**

Himadree Phookan (Victoria University of Wellington, New Zealand)

Revti Raman Sharma (Victoria University of Wellington, New Zealand)

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| <b>Session 2.3.2</b> | <b>Wednesday 19 February</b> | <b>1:30 pm – 3:00 pm</b> | <b>Room CB 08.04.010</b> |
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**Session Chair: Rob Jack (Macquarie University, Australia)**

**Is institutional weakness the main barrier to innovation in the generic pharmaceutical industries in fast-growing low developed countries? A case study (ID#74)**

Mamun Ul Ala (Australian Institute of Business, Australia)

**Learning from failures of Indian investments abroad: The touch of Midas or the curse of Bhasmasura? (ID#67)**

Ajeet N. Mathur (IIM Ahmedabad, India)

**The Economic Cost of Nationalism (ID#13)**

Douglas Dow (University of Melbourne, Australia)

Ilya Cuypers (National University of Singapore, Singapore)

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**Session 2.3.3**

**Wednesday 19 February**

**1:30 pm – 3:00 pm**

**Room: CB08.03.005**

**Panel #4: The internationalization of young firms from emerging economies**

Panel Chair/Moderator: Rui Torres de Oliveira (Queensland University of Technology, Australia)

Panellists: Felicitas Evangelista (Western Sydney University, Australia)  
Hans Hendrichske (The University of Sydney, Australia)  
Peter Liesch (University of Queensland, Australia)  
Vikas Kumar (The University of Sydney, Australia)

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**Session 2.3.4**

**Wednesday 19 February**

**1:30 pm – 3:00 pm**

**Room CB 08.04.011**

**Session Chair: Matthias Kipping (York University, Canada)**

**Service Innovation and its impact on Financial Performance (ID#35)**

Rachel Gonçalves de Castro (Pontifical Catholic University of Rio de Janeiro, Brazil)  
Jorge Ferreira da Silva (Pontifical Catholic University of Rio de Janeiro, Brazil)  
Fábio de Oliveira Paula (Pontifical Catholic University of Rio de Janeiro, Brazil)  
Jorge Brantes Ferreira (Pontifical Catholic University of Rio de Janeiro, Brazil)

**The post-entry internationalisation pathway of early internationalising professional service firms (ID#40)**

Amir Chiti Zadeh (University of New South Wales, Australia)  
Murray Taylor (Macquarie University, Australia)

**Managerializing the World: Business Schools, Consultants, Media and the Global Expansion of Management (ID#48)**

Matthias Kipping (York University, Canada)  
Lars Engwell (Uppsala University, Sweden)

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| <b>Session 2.4.1</b> | <b>Wednesday 19 February</b> | <b>3:30 pm – 5:00 pm</b> | <b>Room CB 08.04.010</b> |
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**Session Chair: Moira Scerri (University of Technology Sydney, Australia)**

**How does Corruption Undermine Banking Stability? A Threshold Nonlinear Framework (ID#24)**

Mohamed Sami Ben Ali (Qatar University, Qatar)

Fredj Fhima (University of Sousse, Tunisia)

Nouira Ridha (University of Monastir, Tunisia)

**The effect of market attention on the IPO investors: Celebrity and infamy in social media (ID#33)**

Minsun Lee (Korea University)

Daeil Nam (Korea University)

**An Empirical Study on Modelling the Volatility in Emerging Stock Markets in the World (ID#71)**

Navita Nathani (Jiwaii University, India)

Silky Vigg Kushwah (New Delhi Institute of Management, India)

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| <b>Session 2.4.2</b> | <b>Wednesday 19 February</b> | <b>3:30 pm – 5:00 pm</b> | <b>Room CB 08.04.011</b> |
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**Session Chair: Mohammad Tarikul Islam (Torrens University, Australia)**

**Global migration and cross-cultural management: Looking back to look forward (ID#68)**

Eun Su Lee (The University of Sydney, Australia)

Duc Cuong Nguyen (The University of Sydney, Australia)

Betina Szkudlarek (The University of Sydney, Australia)

**Expatriates' Navigation of Informal Business Institutions in Africa (ID#11)**

Matthias Sebuttemba Mulumba (The University of Newcastle, Australia)

Sidsel Grimstad (The University of Newcastle, Australia)

Antony Drew (The University of Newcastle, Australia)

**Impact of Perceived Risks and Benefits of Social Networking Sites on Behavioral Intention of Users: Mediating Role of Users' Satisfaction (ID#66)**

Mubbsher Munawar Khan (University of Punjab, Pakistan)

Kashif Imran (Institute of Business Administration, Pakistan)

Bilal Mahmood (Institute of Business Administration, Pakistan)

Hiba Saeed (Institute of Business Administration, Pakistan)

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| <b>Session 2.4.3</b> | <b>Wednesday 19 February</b> | <b>3:30 pm – 5:00 pm</b> | <b>Room: CB08.03.005</b> |
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**Panel #5: Dynamic Capabilities in an Era of Uncertainty**

- Panellists:
- Sabina Nielsen (The University of Sydney, Australia)
  - Ralf Wilden (Macquarie University, Australia)
  - Bo B. Nielsen (The University of Sydney, Australia)
  - Olga Petricevic (University of Calgary, Canada)
  - Thomas Clarke (University of Technology Sydney, Australia)

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## **SAVE THE DATE!!**

Australia and New Zealand International Business Academy

2021 Annual Conference

Wellington, New Zealand

February 17-19, 2021

Host: Victoria University of Wellington, New Zealand



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