

# PROFESSIONAL CERTIFICATE IN RESEARCH TRAINING



**Undertake this professional certificate in *Strategy, International Business and Entrepreneurship Research*.**

Like to improve your research skills? Want to try know more about research philosophy, design, problem solving, conceptual development, methodologies including quantitative and qualitative, analysis, paper development and advanced report writing?

UniSA Business School offers a Research Training Certificate Program. A program of four seminars (courses) with additional specialisation lectures provides a comprehensive set of formal research training seminars designed to provide scholars, students and practitioners with comprehensive research methods and foundational knowledge in research training in strategy, international business and entrepreneurship research.

Courses and presentations are delivered by highly experienced international professors from across the globe, including Professor S. Tamer Cavusgil (Georgia State University, USA), Professor Pervez Ghauri (Birmingham University, UK), Professor Kevin Zhou (University of Hong Kong, HK), Professor Leigh Anne Liu (Georgia State University, USA), distinguished visiting Professor Ian Fillis (Liverpool John Moores University, UK), Professor Susan Freeman (University of South Australia, Australia) and Prof Ying Zhu (University of South Australia, Australia).

**When:** 9 – 20 July 2018

**Where:** All courses are delivered at the University of South Australia, City Campus at North Terrace, and supported by interactive sessions, workshops and online materials.  
[ [view map](#) ]

## **Certificate of Achievement**

Participants completing all four seminars will be awarded a Professional Certificate in Research Training. Participants will also receive assistance in preparing a research paper targeted for a refereed publication, industry report and/or research proposal.

[Click here to find out more and register](#)

## **Fees**

The Professional Certificate is heavily subsidised for current UniSA Business School students. ANZIBA will fund 6 scholarships of \$500 for attendance open to Australian and NZ based PhD students to help support the certificate with criteria for selection.

Contact details : Prof Douglas Dow / D.Dow@mbs.edu  
(Deadline for submissions – 31 May 2018)

Refer to the website for information about scholarships, fees and charges.

## **Sponsors**

The Professional Certificate in Research Training - SIBER is endorsed by the Australia and New Zealand International Business Academy (ANZIBA), the Consortium for International Marketing (CIMaR), Georgia State University Center for International Business Education and Research (GSU-CIBER), Rutgers Business Review and Australian Centre for Asian Business (ACAB).

**Professor Susan Freeman**  
[Susan.freeman@unisa.edu.au](mailto:Susan.freeman@unisa.edu.au)

**Professor Tamer Cavusgil**  
[Tamer.cavusgil@unisa.edu.au](mailto:Tamer.cavusgil@unisa.edu.au)